

Arlington Transit Website Refresh

Arlington Transit Website

01

• Plan Your Trip

More defined and easy to find right on the homepage.

02

• Bus Tracker

Home page snapshot of real-time bus updates provided by Swiftly.

03

• Status

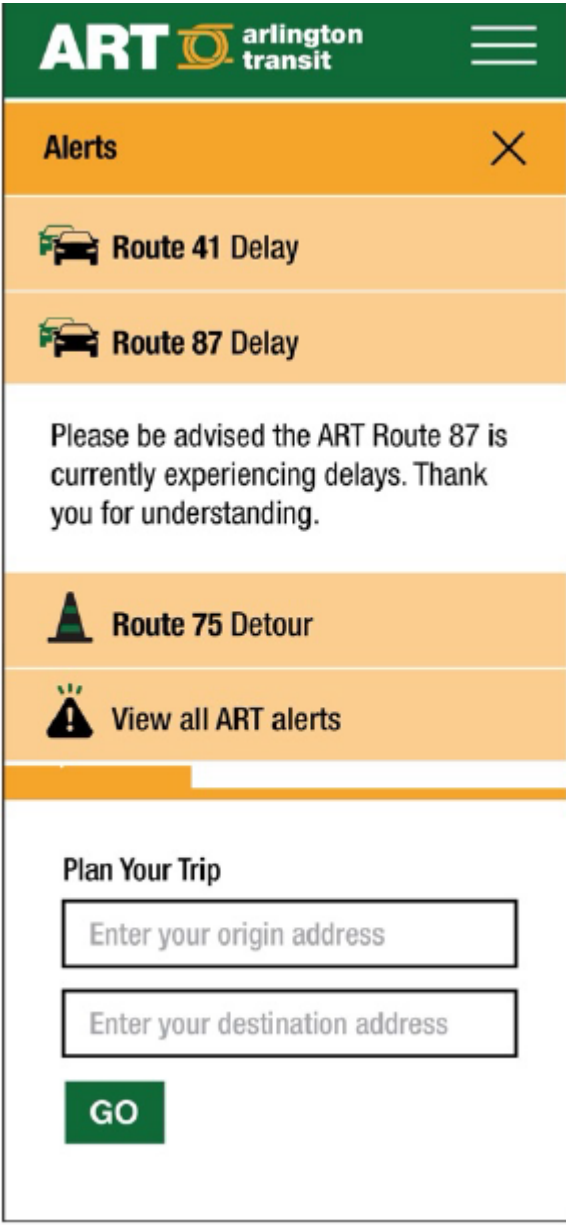
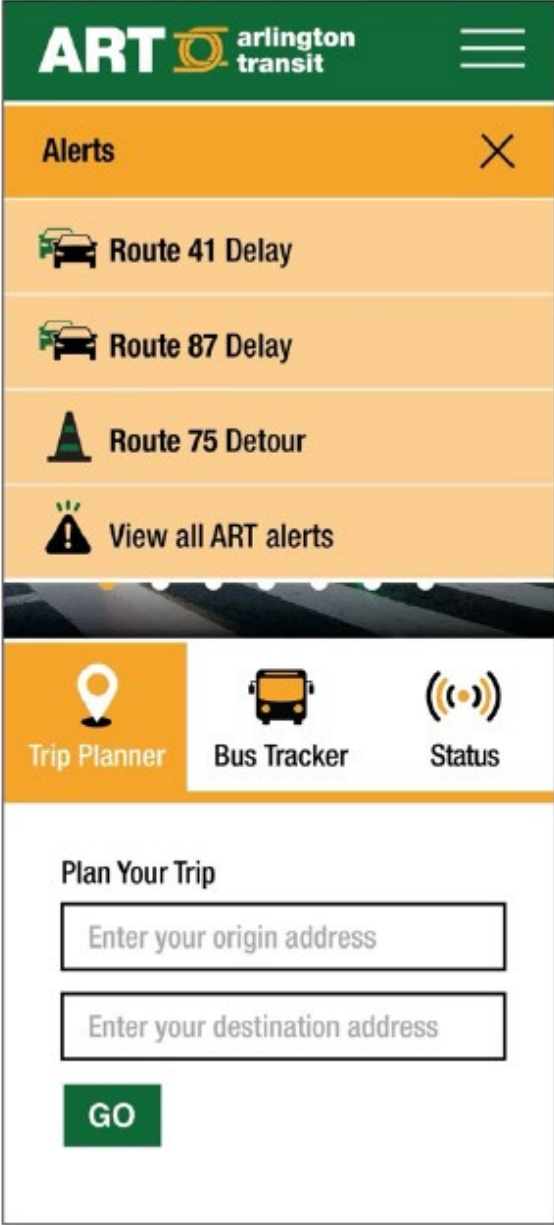
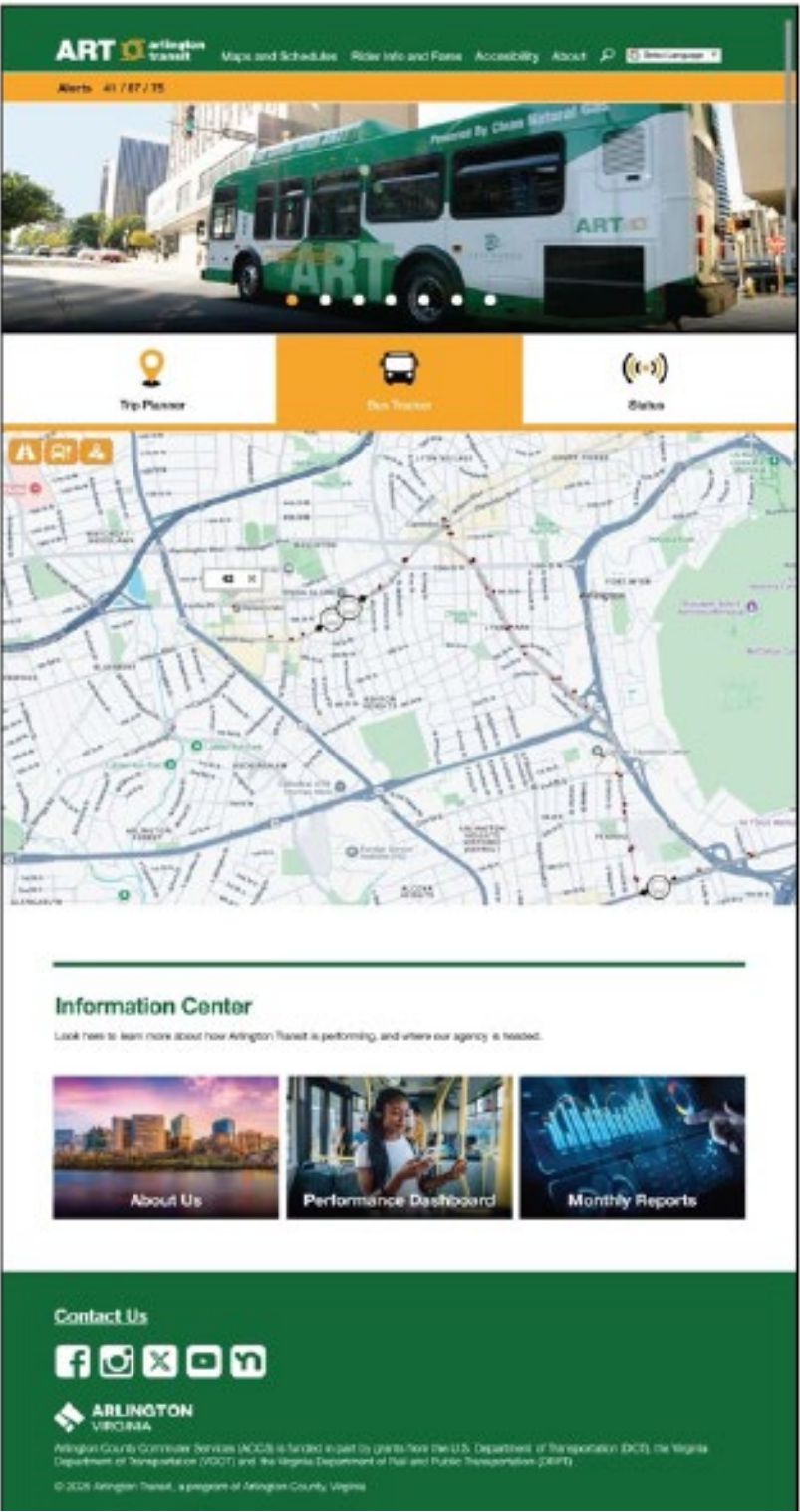
A tab dedicated to bus route on time or delayed status.

04

• Alerts Banner

A simplified, sleek design that allows users to access a drop-down menu of individualized alerts on bus routes.

Desktop Homepage layout



Who We Are

Arlington Transit is comprised of fixed route, paratransit services, and microtransit on the way. ART is Arlington Transit's local fixed route service that serves Arlington County, Virginia. We operate 14 bus routes that can take you to destinations all over Arlington and connect you to numerous other transit providers throughout the Washington, DC metropolitan area. STAR (Link to STAR page) Specialized Transit for Arlington Residents is our paratransit option. It provides fully accessible shared ride service for people who have temporary or permanent disability and seniors for may have difficulty riding ART.

Our Vision

To provide a safe, equitable, accessible, reliable and convenient transportation system that effectively and efficiently sustains the environment, economy and quality of life in Arlington.

Our Mission

To move Arlington forward by working together to plan, build, operate and maintain the transit network.

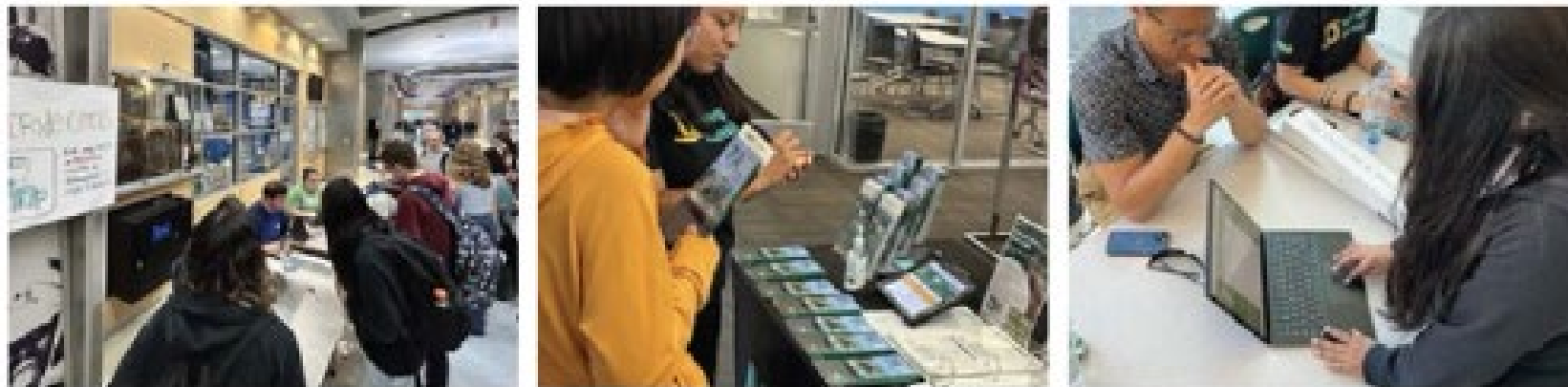
More About Us

ART is honored to serve Arlington residents, commuters, businesses, schools and visitors on our buses each day. We help the environment with buses that operate on Compressed Natural Gas (CNG) and Battery Electric Buses (BEB). We help the region by reducing traffic congestion. And we help all passengers regardless of ability with wheelchair ramps, priority seating and fully ADA accessible service, in addition to STAR paratransit service for customers unable to ride the bus. Every year, millions of riders use ART as a stress-free solution to get to work, school, shopping, restaurants, medical appointments and more. Thanks for riding!

Arlington Transit Inner Pages

Student iRide Program

Are you a student in Arlington? Do you want to ride the bus for FREE? Then join the Student iRide Program! iRide is designed to make sure kids and teens have plenty of transportation options that are accessible, affordable and easy to use!



Who can join iRide?

- Any Arlington County student registered in Kindergarten–12th grade can sign up to receive a Student iRide SmarTrip card

What does iRide offer me?

- Once you have your iRide card, you can ride any Arlington Transit bus, plus several select Metrobus routes, for FREE – just tap your card when you board
- Routes you can ride for free with iRide:
 - ALL Arlington Transit routes
 - Metrobus A1X, A11, A12, A25, A27, A40, A49, A58, A66, A70, A71, A76, F20, F26, F44, F50, F60, F61 and F62 ONLY

How can I get an iRide card?

- Middle and high school students at Arlington Public Schools should request an online registration form from their school's [Transportation Coordinator](#)
- Elementary, homeschooled, and private school students can get a new card at any [Commuter Store](#) in Arlington
- All students must show one of the following proof of enrollment documents to sign up:
 - A valid Arlington County student ID
 - StudentVue, ParentVue, or other online portal of a home/private school program

Bold Headings on brand with Agency greens.

More picture lay outs: three in a row or one landscape photo.

Continuous brand separation to break up content and unclutter information.