

# Agenda



Project Purpose & Background



Athletic Field Availability Draft Framework



Online Feedback



Pop-Up Feedback



**Next Steps** 

# **Project Purpose**

Develop field availability framework to better understand field utilization to improve data on the current use and assess future athletic field needs.

Athletic Field Allocation (Total amount of hours allocated per field, per season)

Athletic Field Availability (Available Hours based on field scheduling variable)

Field Utilization

## Field Utilization & Public Spaces Master Plan (PSMP)

### **Priority Action 4:**

1.2.5. Analyze athletic field utilization to improve data on the current use and assess future athletic field needs.

1.2.4. Conduct a public space needs assessment, including a statistically valid survey and Level of Service analysis, on a 5-year cycle.

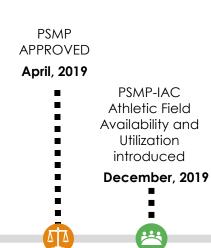


## **Athletic Field Availability & Utilization Project Timeline**

Origin: 2019 Public Spaces Master Plan (PSMP)

**Staff Contact:** Greg Anselene

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PSMP-IAC provided feedback on the First Engagement materials

February, 2020

First online public engagement January/February 2021 PSMP-IAC receives a summary of the First **Public Engagement** feedback

May, 2021

PSMP-IAC reviewed draft framework for Athletic Field

Utilization October, 2021

PSMP-IAC Second online reviews final public framework for engagement Athletic Field

**Summer 2023** 

Utilization **IMPLEMENTATION** Fall 2023 **BEGINS** 

Spring 2024



**INFORMATION GATHERING** 









**INFORMATION** 







In-Person Engagement and Pop-Ups (e.g., community meeting, roundtable, tabling, walking/bus tour, deliberative dialogue, etc.)



Virtual Meetina (e.g., TEAMS, TEAMS live, Zoom, etc.)



**County Board Engagement** (e.g., public hearing, Board work session, open door Monday, commission meeting, etc.)



Kev Milestone

## Athletic Field Availability Framework

#### **Seasons**

Season*	Number of Weeks
Spring (mid-March – mid-June)	13
Fall (September – mid-November)	11

<sup>\*</sup>Most youth league seasons are based on a national governing body and can't be changed or altered

#### **Activity End Times – Lighted Fields**

Age	End* Time
14u	9:00 pm
18u	10:00 pm
Adults	11:00 pm

<sup>\*</sup>End times on fields with lights do not change based on season.

#### **Activity Start Times**

Day of Week	Start* Time
Weekday	5:00 pm
Saturday	8:00 am
Sunday	9:00 am

<sup>\*</sup>Activity Start Times do not change based on season or age.

#### Spring and Fall Activity <u>End</u> Times – Unlit Fields

Month	End* Time
March	7:30 pm
April	8:00 pm
May	8:30 pm
June	8:30 pm
September	7:30 pm
October	6:45 pm
November	6:00 pm

NEW! End times have been adjusted since the first engagement. These new times more accurately reflect latest sunset of each month.

<sup>\*</sup> End times are based on the latest sunset of each month.

# Who Participated?

# 321 Participants

321



#### **ONLINE FEEDBACK FORM**

321 Online Feedback Form Responses

Through these responses, we received 225 comments

60



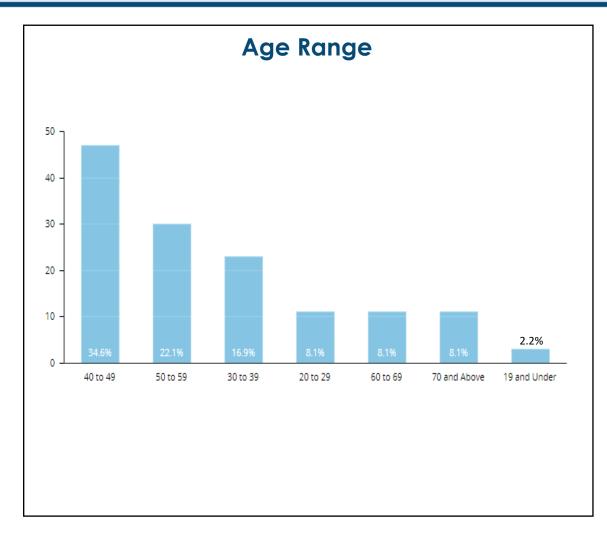
#### In-Person Pop-ups

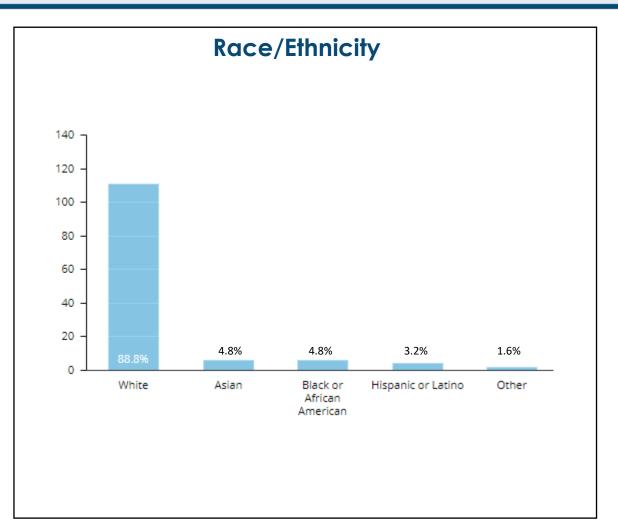
**60 Participants** 

Participants engaged at Rocky Run Park, Gunston Park, Barcroft Park, and Tyrol Hill Park



# Who Participated: Online







# How do you use athletic fields in Arlington?

46% I am a drop-in user for athletic purposes	146 ✓
39% I am a parent of a Youth League player	123 🗸
37% I am a neighbor of athletic fields in Arlington	117 🗸
22% I am an Adult League player	70 🗸
22% I am a drop-in user for non-athletic purposes	70 🗸
19% I am a coach	60 🗸
9% I do not use fields, but I'm interested in the topic	30 🗸



The goal of this project is to develop a field availability framework that enables consistent evaluation of field utilization. After reviewing the presentation, how comfortable are you with the Athletic Field Availability Draft Framework and its ability to meet the project goal?

Use of this framework would include the review of field scheduling variables such as age, start time, end time and lights to define athletic field utilization.

Please select one	10% Very Comfortable	30% Comfortable	32% Neutral	15% Uncomfortable	12% Very Uncomfortable
	Comfortable				Officonniortable

- General themes heard in the comments received
  - General Satisfaction
  - Lights
  - Community Use
  - Demand (for permitted activity)
  - Opportunities for Youth
  - Balanced Between Sports



The County will use annual field utilization data to help create more opportunities for community time at more athletic fields around the County. **What is your level of comfort with this approach?** 

	Very Comfortable	Comfortable	Neutral	Uncomfortable	Very Uncomfortable
Please select	15%	31%	17%	14%	18%
one	Very Comfortable	Comfortable	Neutral	Uncomfortable	Very Uncomfortable

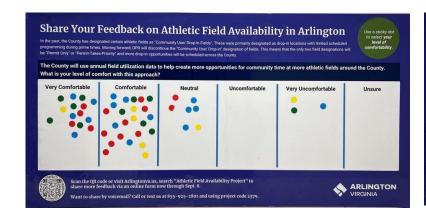
- General themes heard in the comments received.
  - Drop-in use vs. Permits
  - Field Designation Issues
  - Access to Information/Improved Scheduling System
  - Reservation vs Actual Needs (Monopolization of fields)
  - Access to Casual Use/ Drop-In
  - Demand for Field Space/ Play Time



## What We Heard: Pop-Ups

The County will use annual field utilization data to help create more opportunities for community time at athletic fields around the County. What is your level of comfort with this approach?

Language	Participants			
Spanish	11 (18%)			
English 49 (82%)				
60 Total Participants				





Responses						
Very Comfortable	Comfortable	Neutral	Uncomfortable	Very Uncomfortable	Unsure	
30%	40%	12%	2%	17%	0%	

# **Next Steps**

- Begin Implementation of the framework
- Eliminate drop in field classification
- Preserve community use time at fields throughout the County
- Educate community on availability of community use time
- Pilot check-in methods at select fields to compare actual use against scheduled use (start in Spring 2024)
- Utilization reports (first report in Winter 2025)
- Find opportunities for efficiencies

