

Shared Micro-Mobility Services Program Update

Antonio Rossi
Bikeshare & Scootershare Planner
Arlington County Commuter Services

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Brief History

- 2018 pilot approved
- 2019 first full pilot year
- Permanent program since 2020
- 2022 fleet sizes:

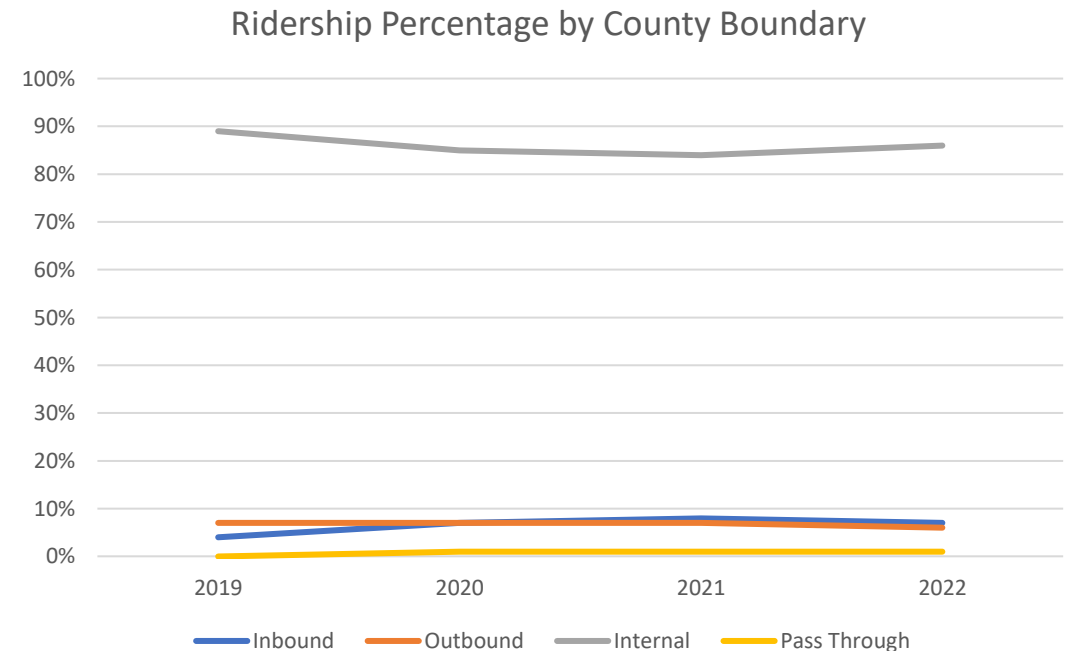
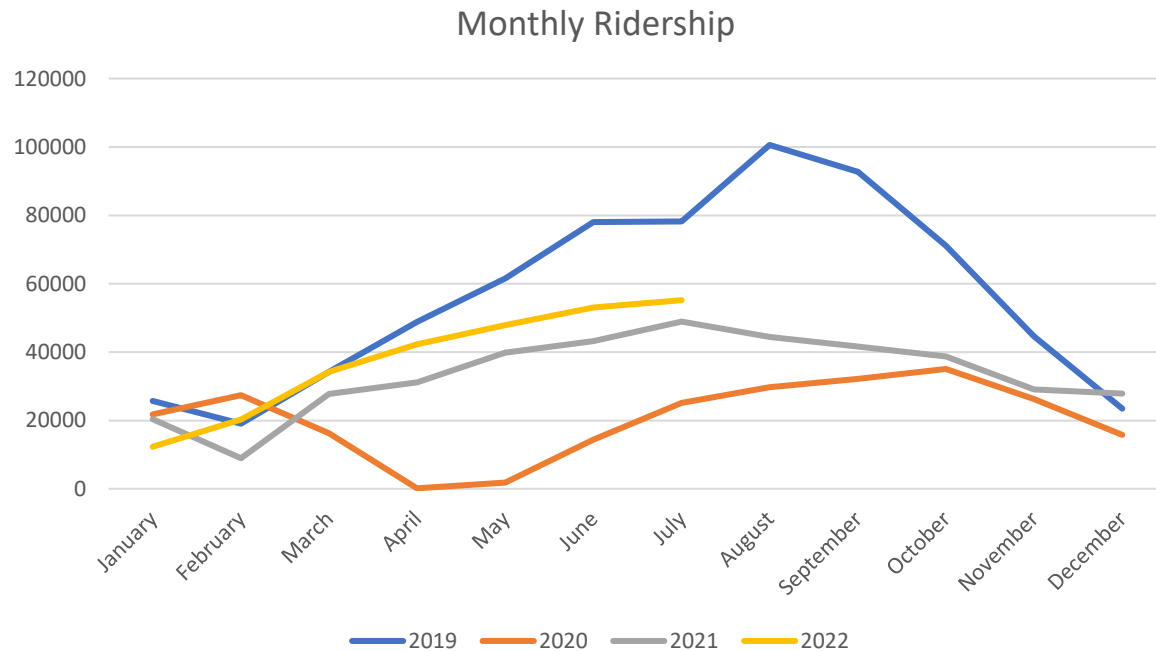
	Bird	Lime	Link	Spin	Helbiz	Veo
e-scooters	667	245	333	650	105	n/a
e-bikes	150*	200	n/a	n/a	250	400**

*Expected to launch in Q3

**Permit awarded August 1, not yet launched

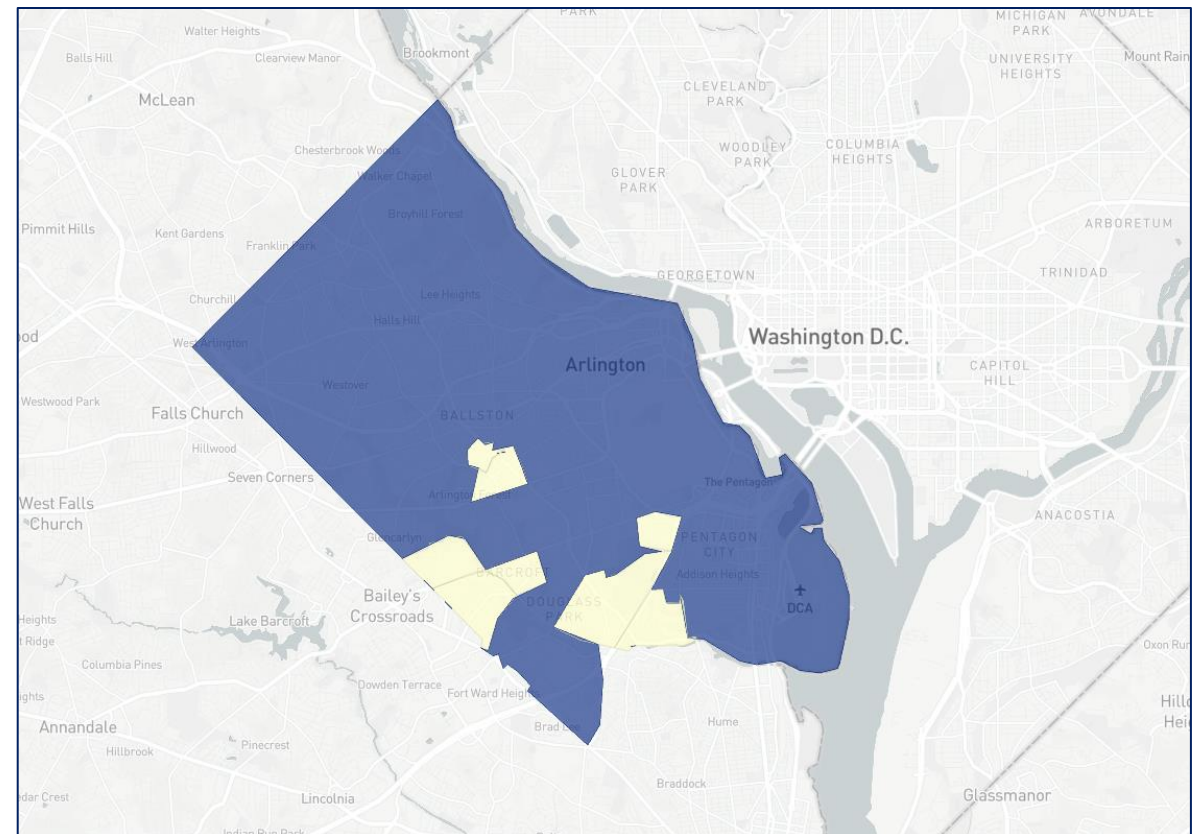
Trip Data

- Rebound and growth since the start of the COVID pandemic
- About 85% of trips are internal trips to Arlington
- YTD trip mode share: 95% e-scooter, 5% e-bike (not including Capital Bikeshare)



Equity Emphasis Areas

- New deployment requirement in 2022
 - At least 1% of fleet in each Equity Emphasis Area daily
 - At least 13% of fleet across all eight Equity Emphasis Areas

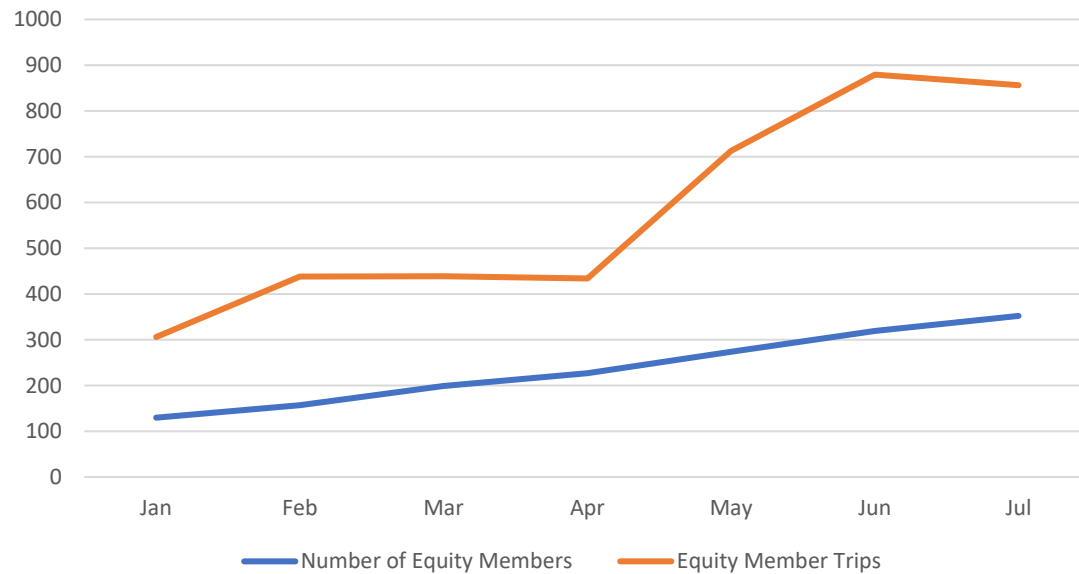


 Equity Emphasis Area

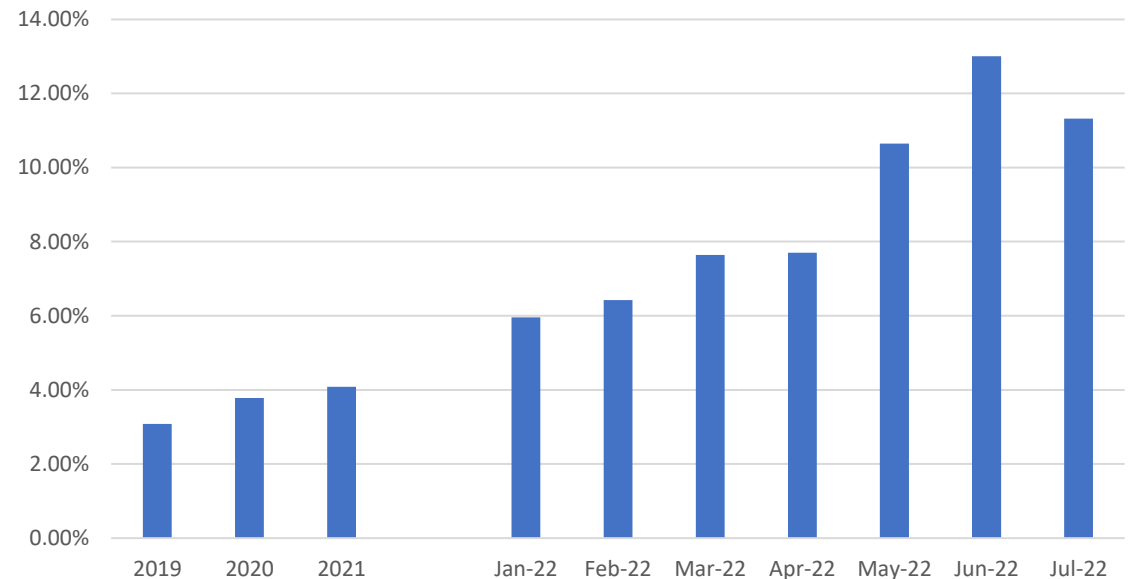
Equity Data

- Operators offer reduced fare programs to those who qualify
- Equity member signups and equity member trips are increasing

Equity Member Data YTD



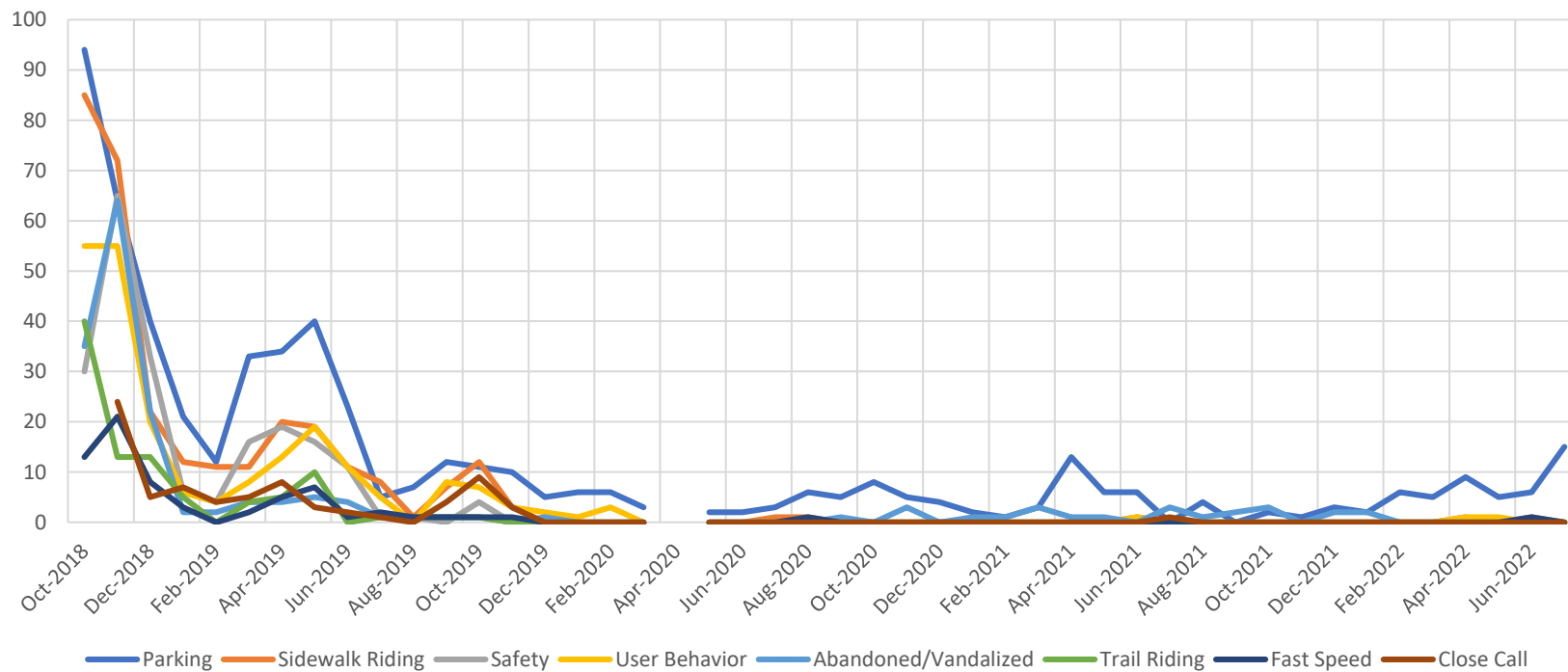
EEAs Trip Percentage compared to Total Trips



Complaints

- Downward trend in number of complaints - Main continuing complaints are related to parking

Complaints by Type



Corrals Site Selection Criteria

- Initial corrals in high density areas
- On-street locations preferred, mostly in underutilized spaces
- 2- or 3-rack configuration depending on site dimensions
- Open to suggestions from residents, businesses
- The corrals provide additional parking for e-scooters and e-bikes permitted by the County, and for privately owned bicycles, e-bikes, and e-scooters



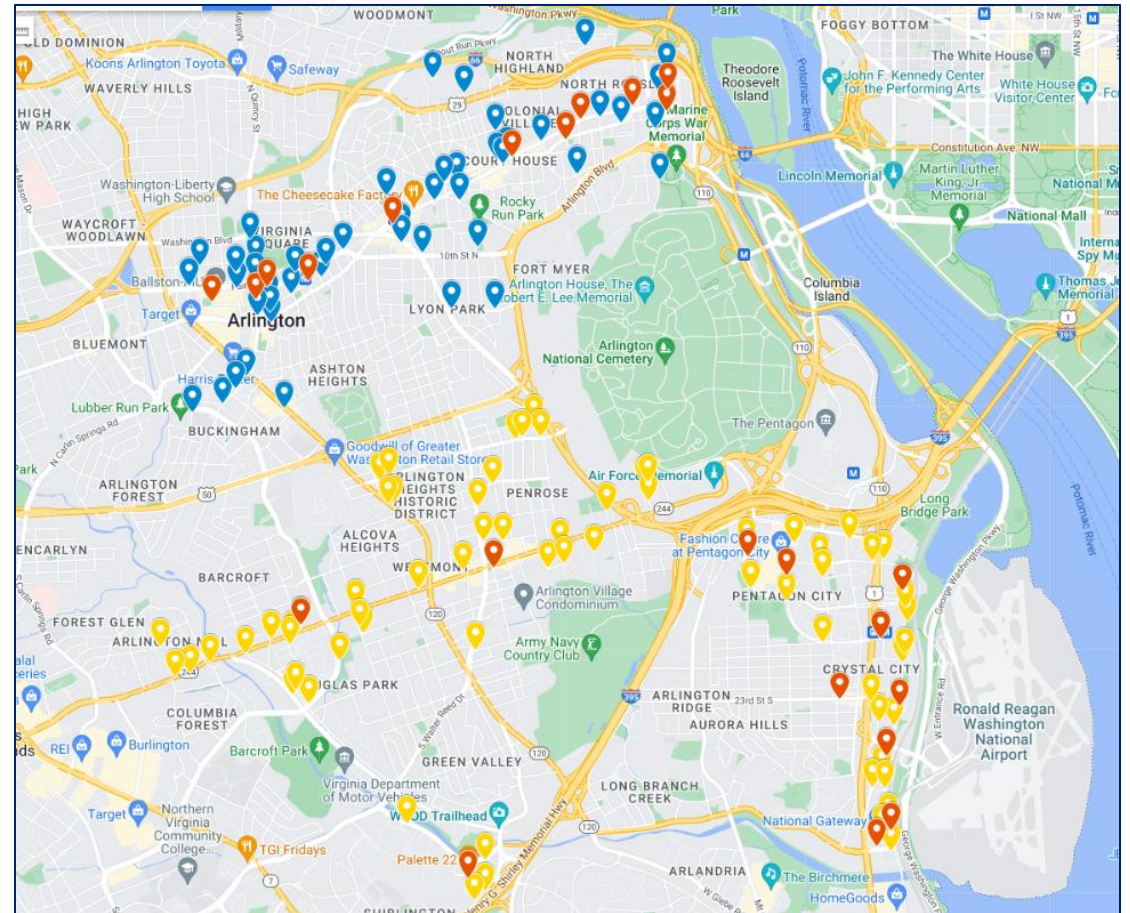
Nelson and Fairfax



Henderson and Glebe

Corrals Installation Progress

- 19 installed before 2022
- 100 new corrals each fiscal year for the next 4 years
- Funded by operator permit fees



2023 Program and Goals

- 2023 permit application period begins in October 2022
- With more corrals we hope to see complaints decrease
- More e-bikes on the ground
- Improvements in equity compliance

Thank you

Questions?

Antonio Rossi
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arossi@arlingtonva.us

