



23rd S. South and S. Eads St. Park Renaming

Bethany Heim, Park Planner

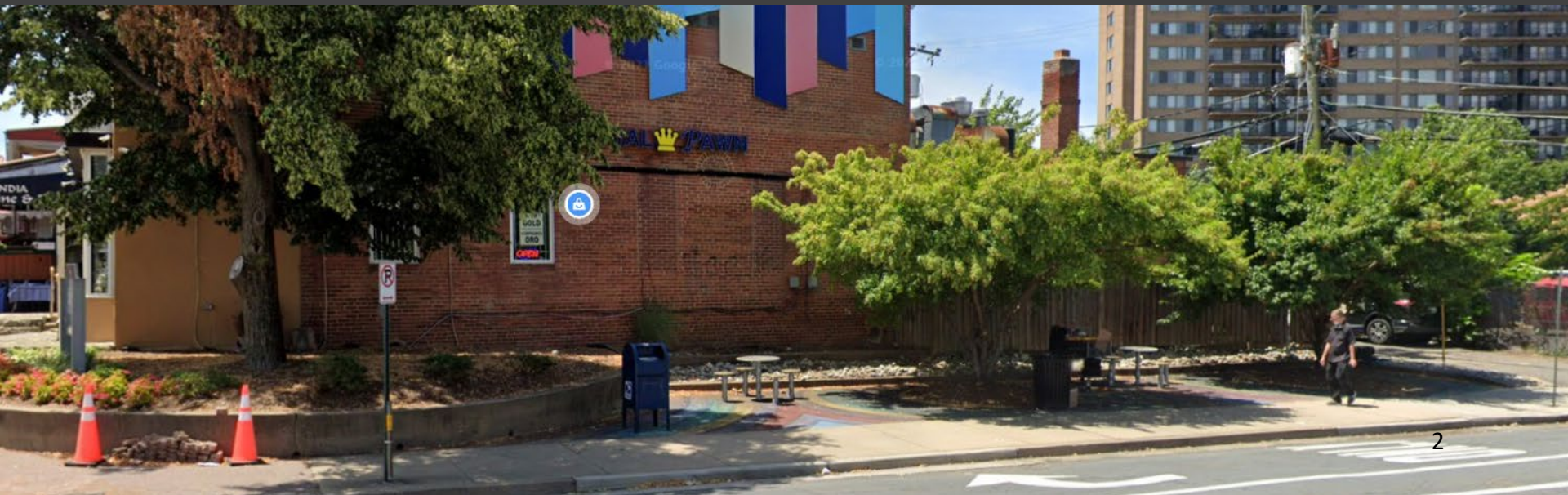
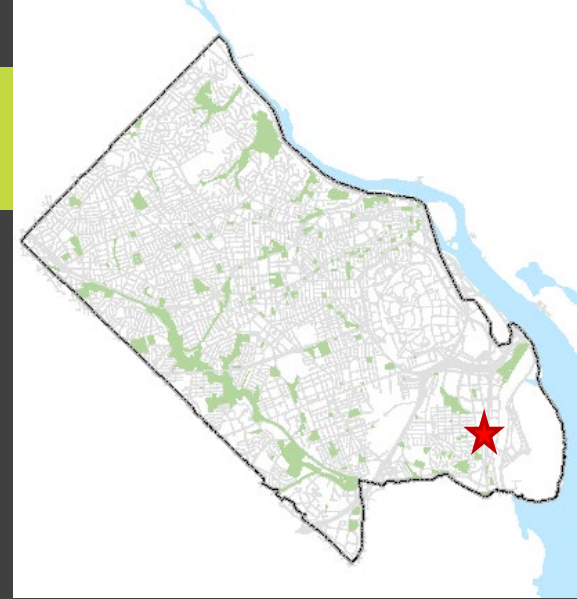


ARLINGTON
VIRGINIA

Parks & Recreation

PROJECT LOCATION & PURPOSE

- Approximately 900 square feet
- Aurora Highlands and National Landing BID
- Create a welcoming and inviting public space.
- Provide a place for visitors to gather and rest
- Enhance the aesthetics and visibility into the site.
- Update site furnishing and add amenities.
- Continue to offer casual use.



PROJECT FUNDING

- Adopted FY2021 Capital Improvement Plan (CIP)
- Tax Increment Financing (TIF) funds
- \$475,000 Budget for design, survey, permitting, soft costs, and construction



FIRST ENGAGEMENT FEEDBACK



ONLINE FEEDBACK FORM

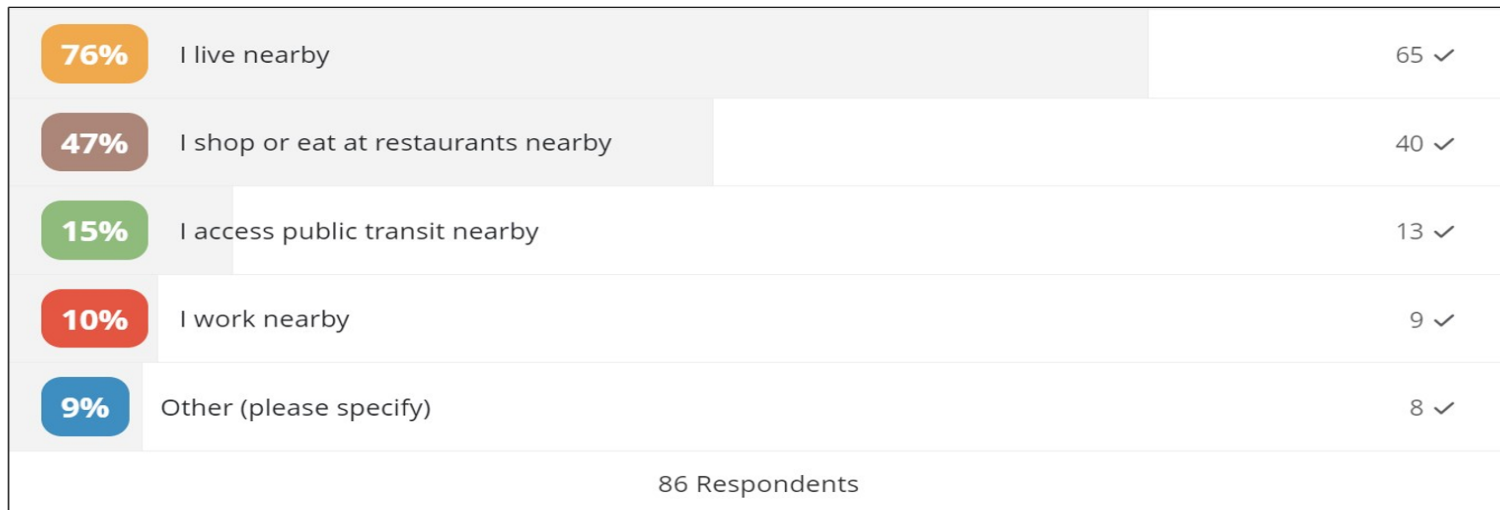
88 Online Survey Responses

Through these responses,
we received **195 comments**

Top Neighborhood Responses

- Aurora Highlands (35%)
- Crystal City (23%)
- Arlington Ridge (19%)
- Penrose (3%)
- Rock Springs (3%)

What draws you to the area?



PARK RENAMING

Do you support renaming this park from "23rd Street South and South Eads Street Park?"

73%

Yes

61 ✓

27%

No

23 ✓

84 Respondents

Suggested Names from Engagement:

- 23rd Street Park / Plaza
- Aurora Highlands Plaza / Mini Park
- Firehouse Park
- Keep Current Name (23rd Street South and South Eads Street Park)
- Restaurant Row
- Zavarella Park

PARK RENAMING AND HISTORICAL CONTEXT

The current park site, and adjacent land, was the home of Jefferson District Volunteer Fire Department, Squad 5. The building was demolished in 1952.

Zavarella Music sold musical instruments and operated out of the building next to the park. The earliest date found in the local Virginia newspaper database for the music store is 1969 and the last entry is 2002.

The Northern Virginia Trolley were a network of electric streetcars that moved people around the Northern Virginia suburbs of Washington D.C., from 1892 to 1941. An electric trolley station was located near the park where the 7-Eleven is currently located.



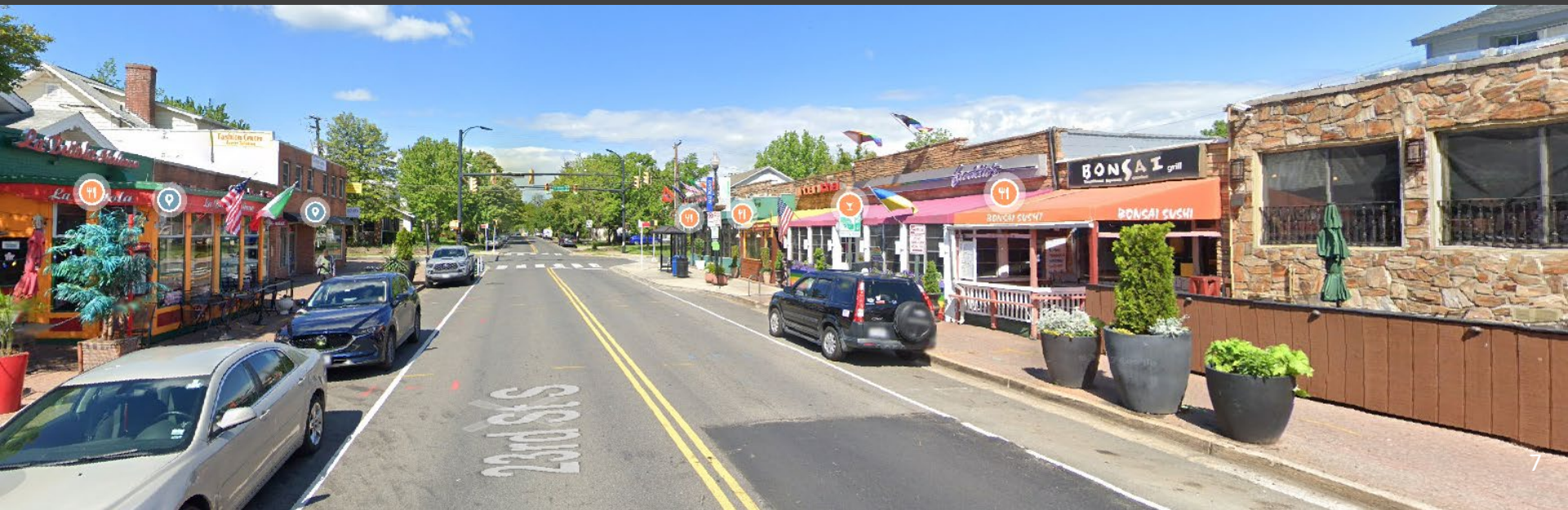
Jefferson District Volunteer Fire Department, Squad 5
Source: Charlie Clark Center for Local History, Arlington Public Library



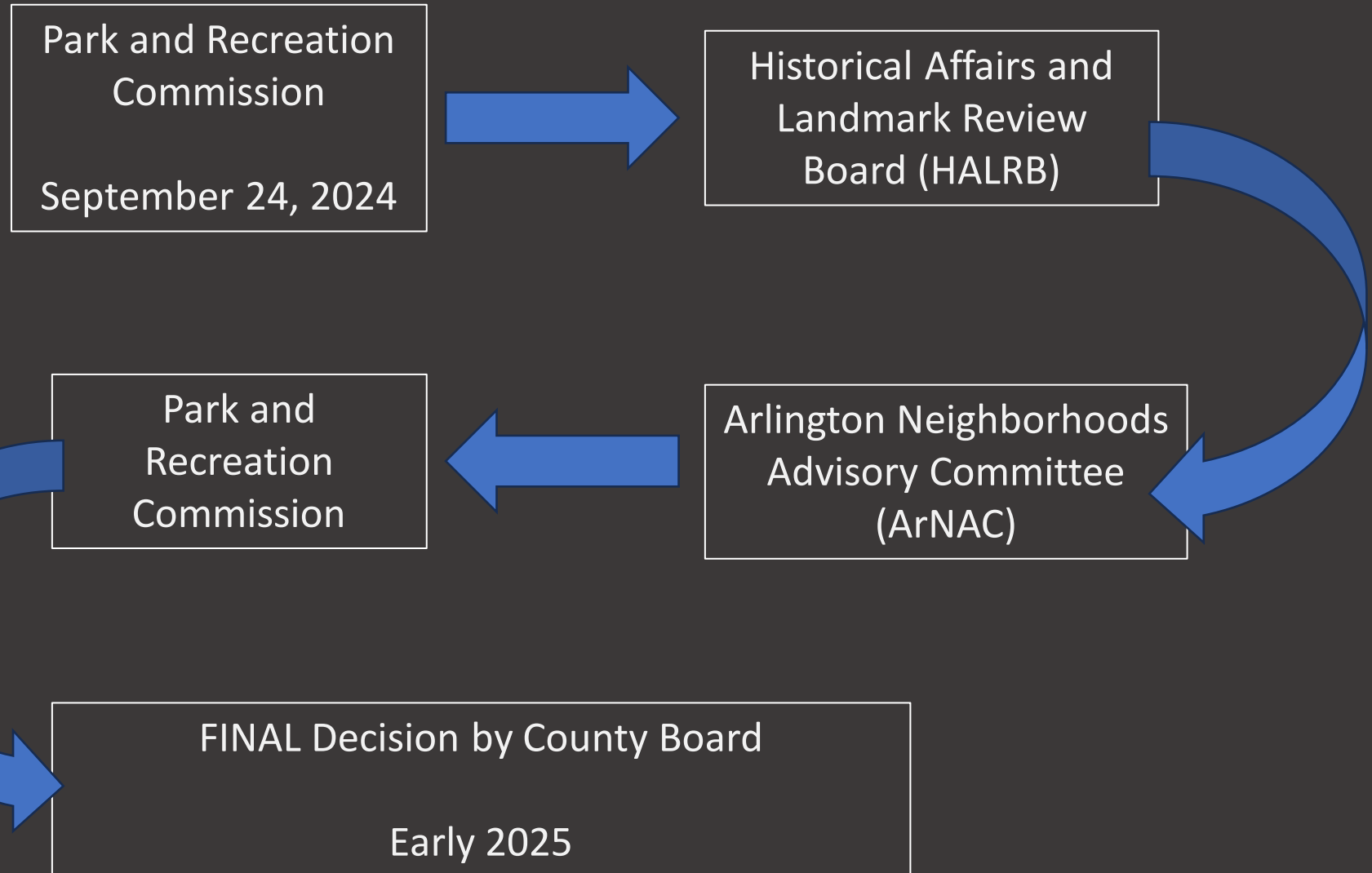
Source: Arlington & Fairfax Freight Motor

PARK RENAMING AND LOCAL CONTEXT

Popular Restaurant
Destination



COUNTY REVIEW PROCESS

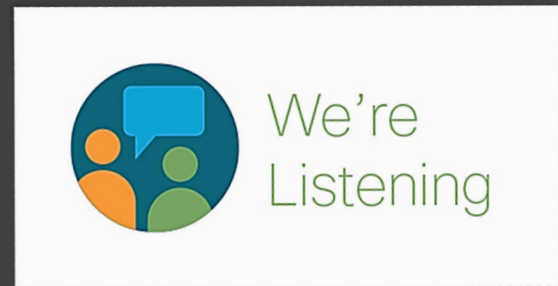


NEXT STEPS – KEEP UP TO DATE!

Anticipated Construction Start : **Summer 2025**

Anticipated Park Opening: **Summer 2026**

Sign up for the latest updates on the [project webpage](#). Go to [arlingtonva.us](#) and search “23rd and Eads Park Renovation.”



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COMMENTS OR QUESTIONS



We're
Listening