

Arlington Neighborhood's Program Implementation Framework Update

NCAC Monthly Meeting
May 19, 2022

Presentation by: Neighborhood Conservation Program Staff

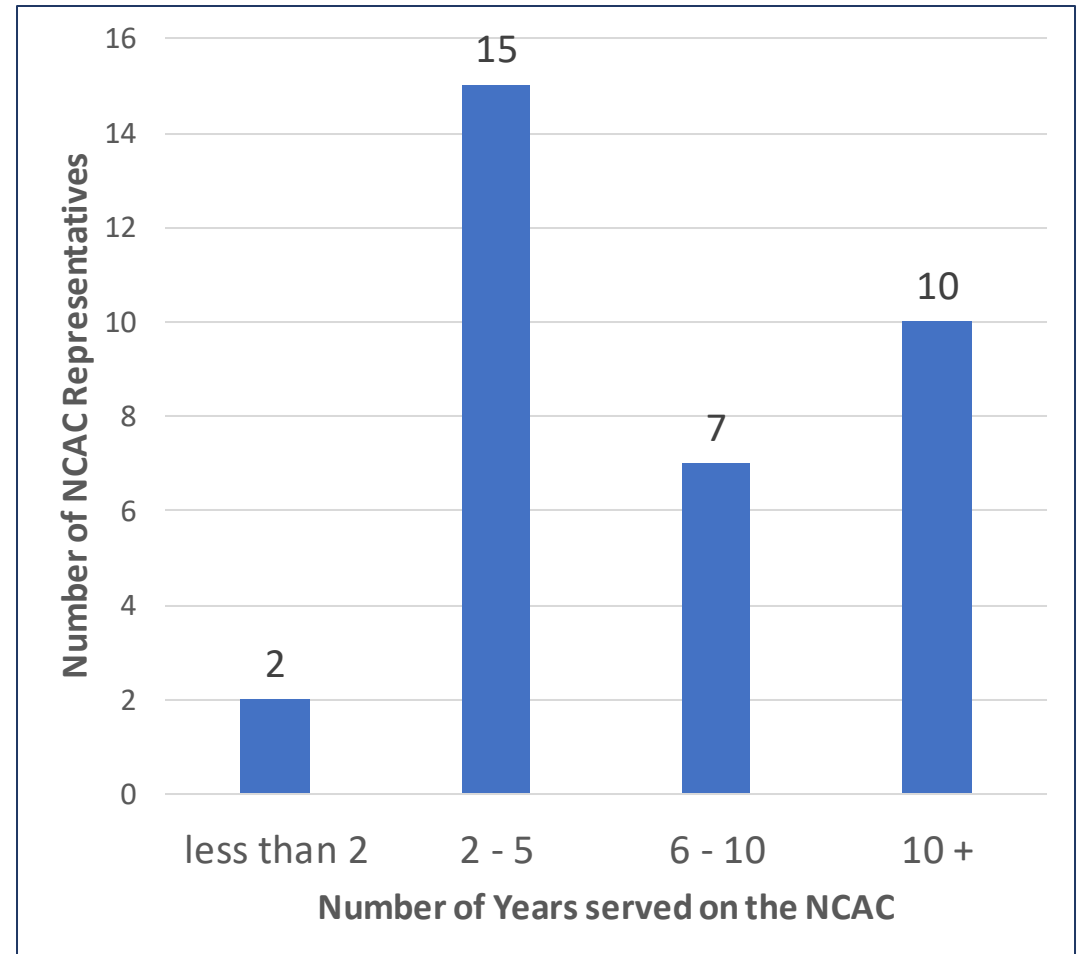


Surveys

- NCAC Representatives
- Civic Association Leadership

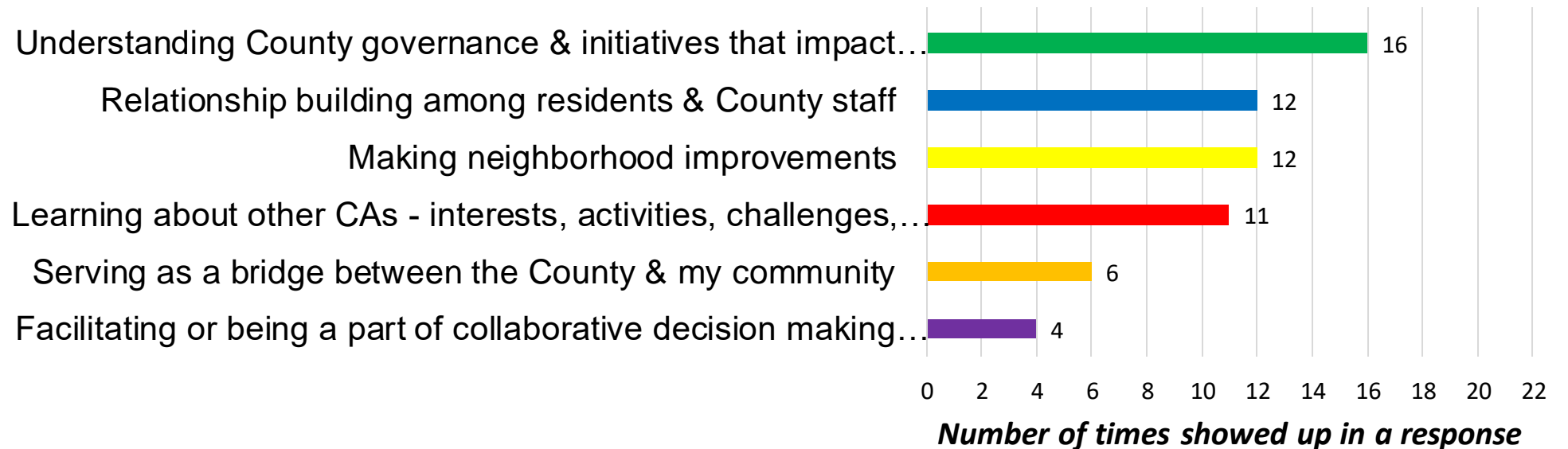
Survey of NCAC Representatives

- 34 NCAC Representatives responded from 32 Civic Associations (CAs)
- 51 total CAs in the NCAC
- 1/2 of respondents have served on the NCAC for over 6 years, of which, more than 50% have participated longer than 10 years



Survey of NCAC Representatives

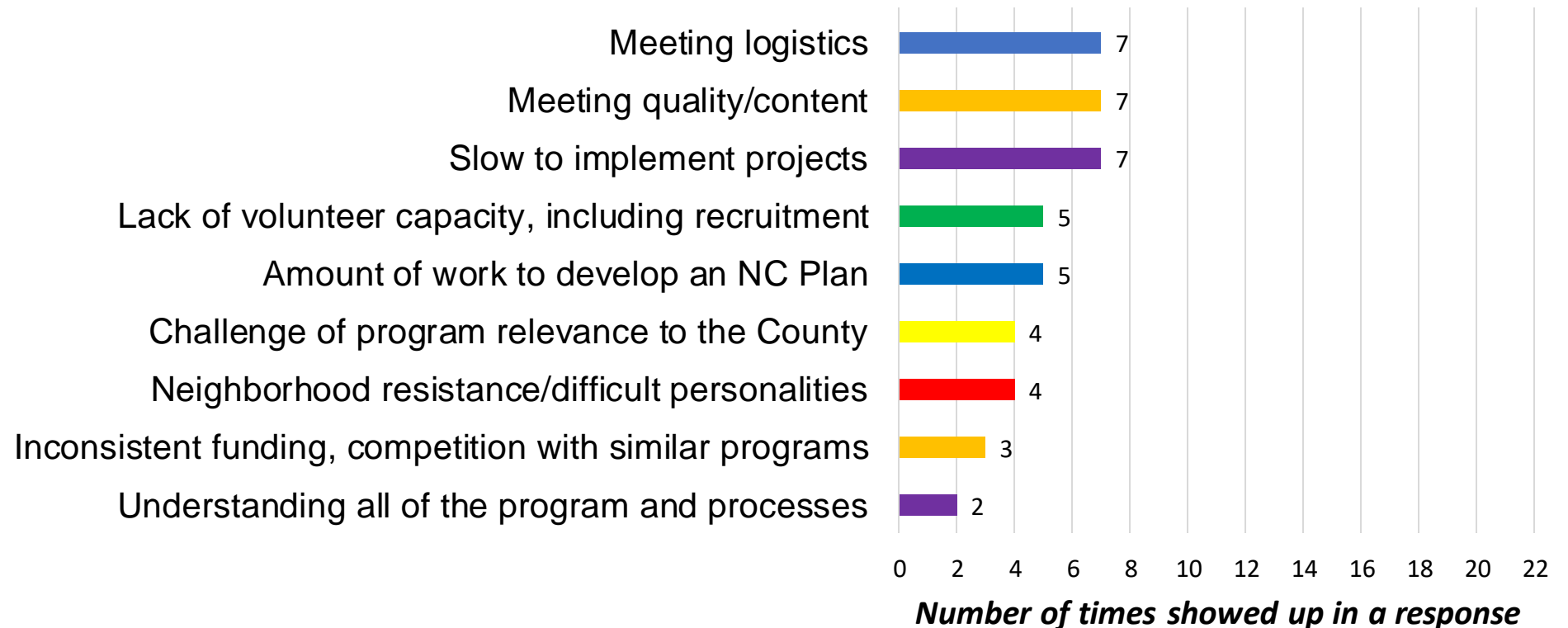
Serving on the NCAC:
What do you enjoy the most?



Survey of NCAC Representatives

Serving on the NCAC:

What do you find challenging or enjoy the least?

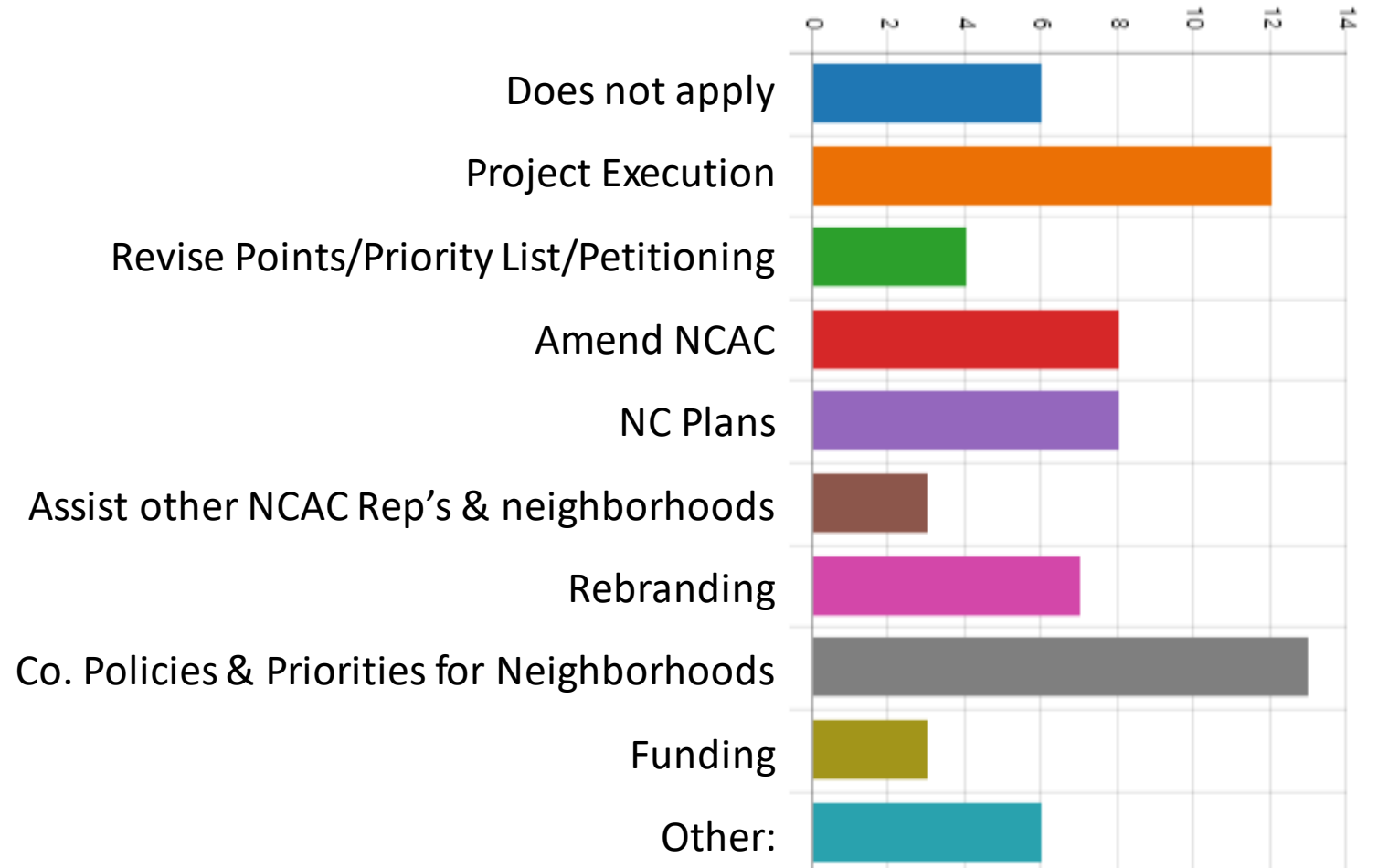


Survey of NCAC Representatives

Subcommittees:

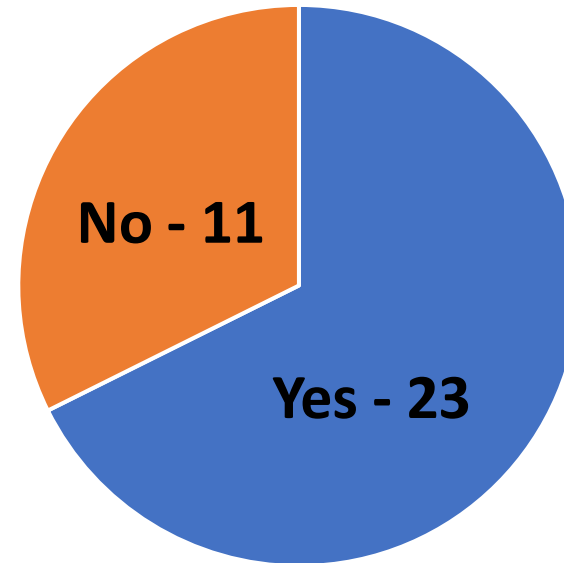
*25 representatives
expressed interest or
willingness to participate
in a subcommittee (74%)*

*Identify your top three
topics of interest to
work on:*



Survey of NCAC Representatives

*Do you feel that your **NC Plan** is a valuable tool to share residents' views about community needs & goals with County leadership and staff?*



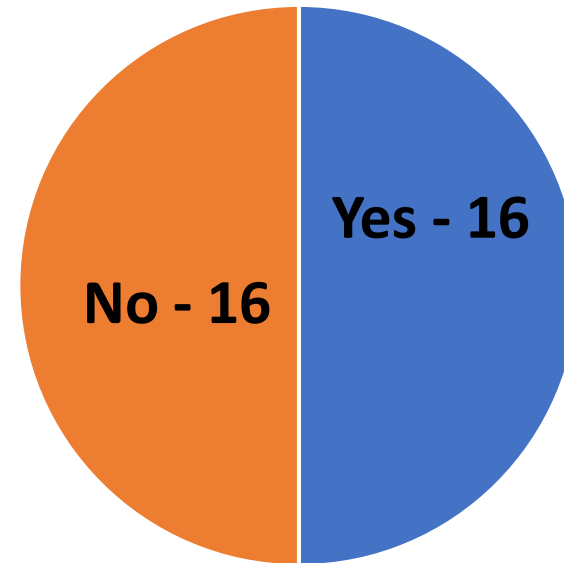
Survey of NCAC Representatives

How could the value of NC Plans be increased?

have a plan template
greater consideration by County leadership
increase awareness of the plans
reduce burden to create/update
plans become quickly dated
increase engagement with County leadership
provide greater return value for CAs
increase program budget

Survey of NCAC Representatives

*Do you **share resident feedback** with the NCAC, County staff or County leadership?*



Survey of NCAC Representatives

*How can program staff support your efforts
to engage with NCAC, residents, CA, etc.?*

neighborhood walking tours

increase awareness of the program

find more funding

NCAC's responsibility, not program staff

support presentations

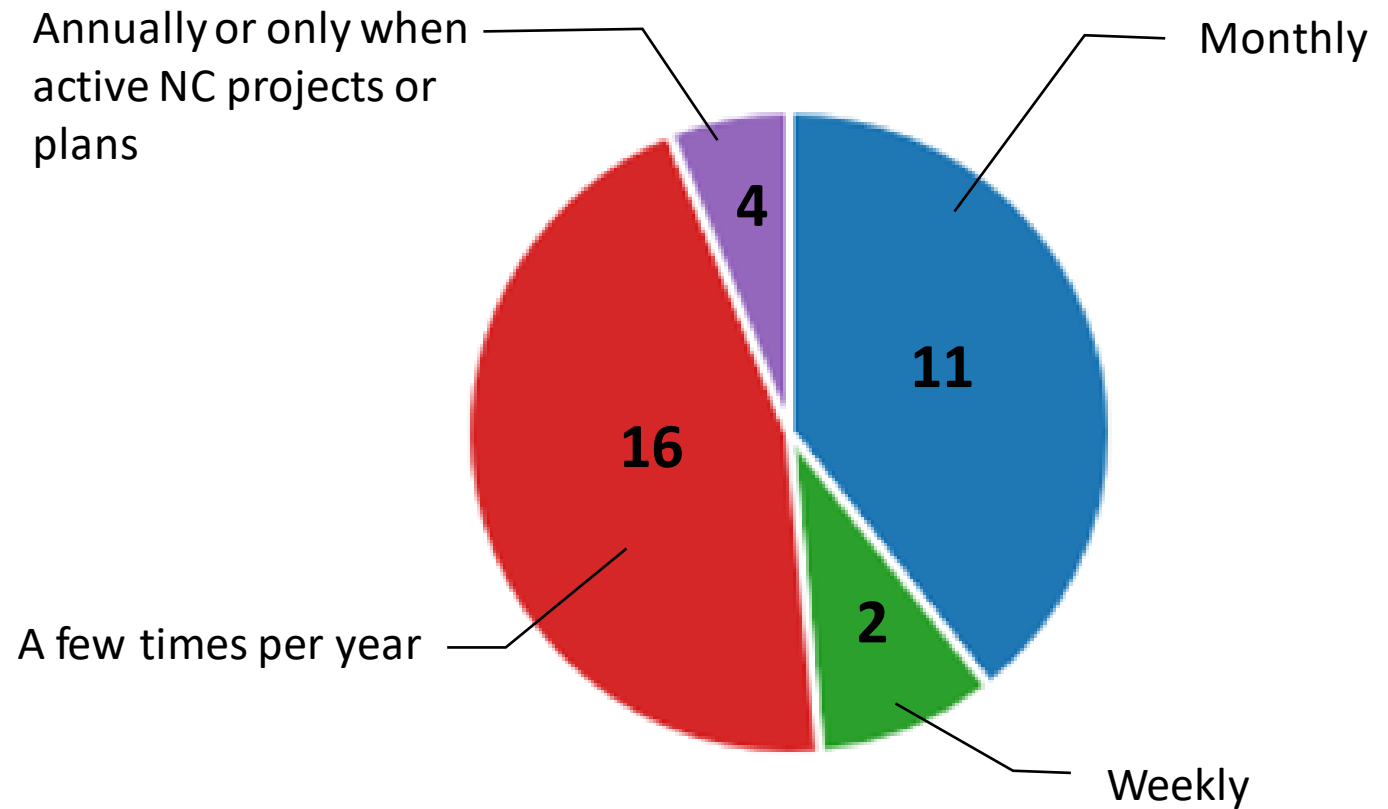
resident group meetings

apartment bldg. access help

provide material to share with CAs

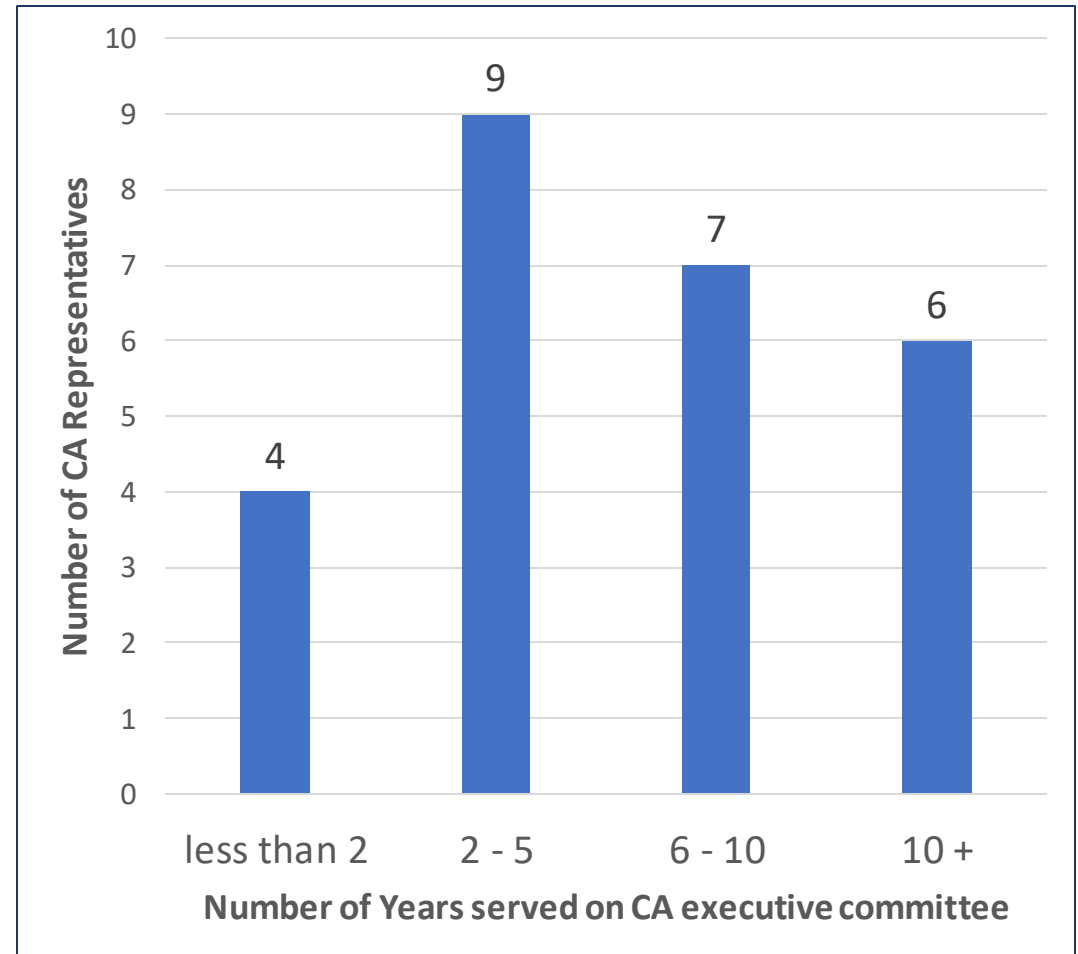
Survey of NCAC Representatives

In the last two years, how frequently did you engage with residents in your neighborhood?



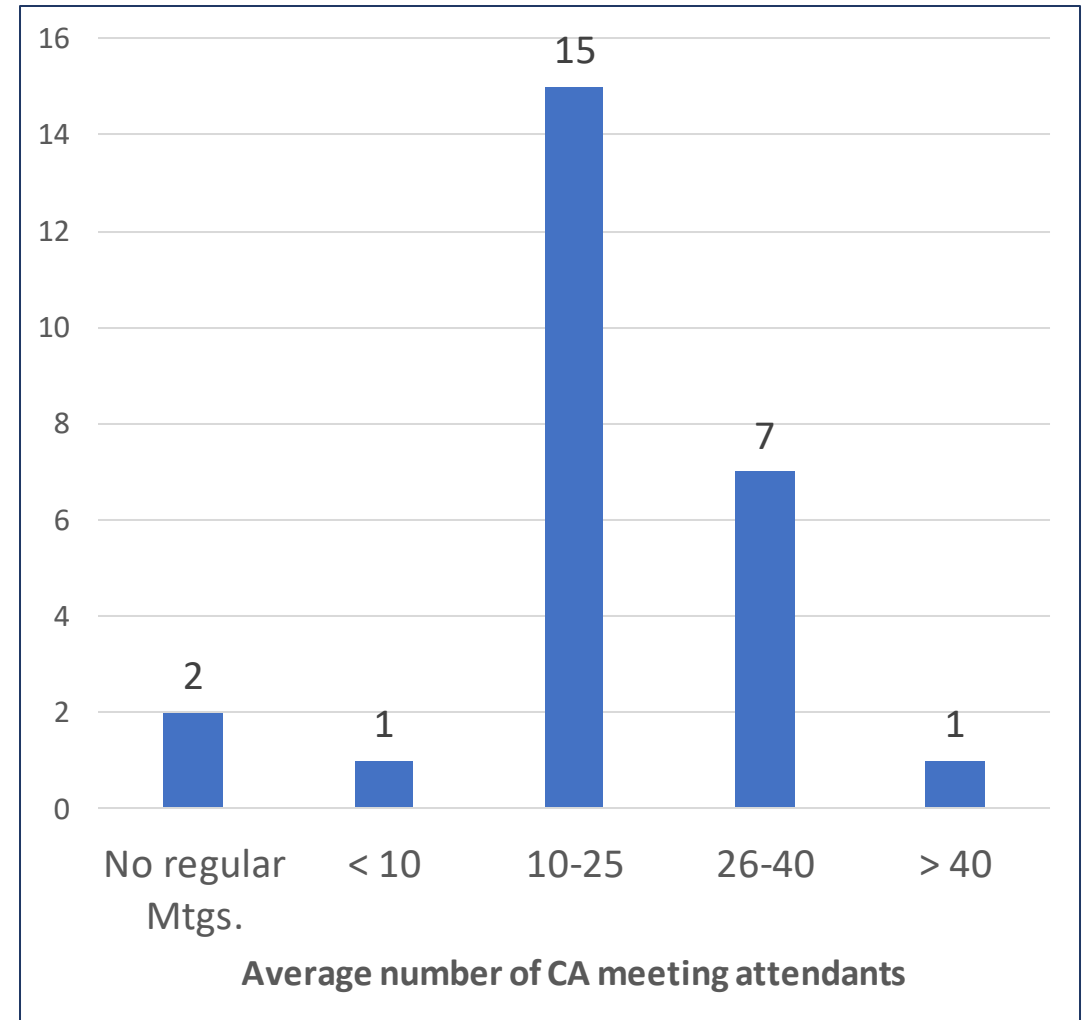
Survey of CA Leadership

- 26 Responses from 21 Civic Associations (CAs)
- 61 CAs in Arlington County
- The majority of respondents have served over 2 years, with 50% having served over 6 years



Survey of CA Leadership

- Average attendance at Civic Association Meetings prior to March 2020 (Pre-COVID)



Survey of CA Leadership

*How does your CA share information?
(Top answers)*

In-person CA meetings

CA newsletter

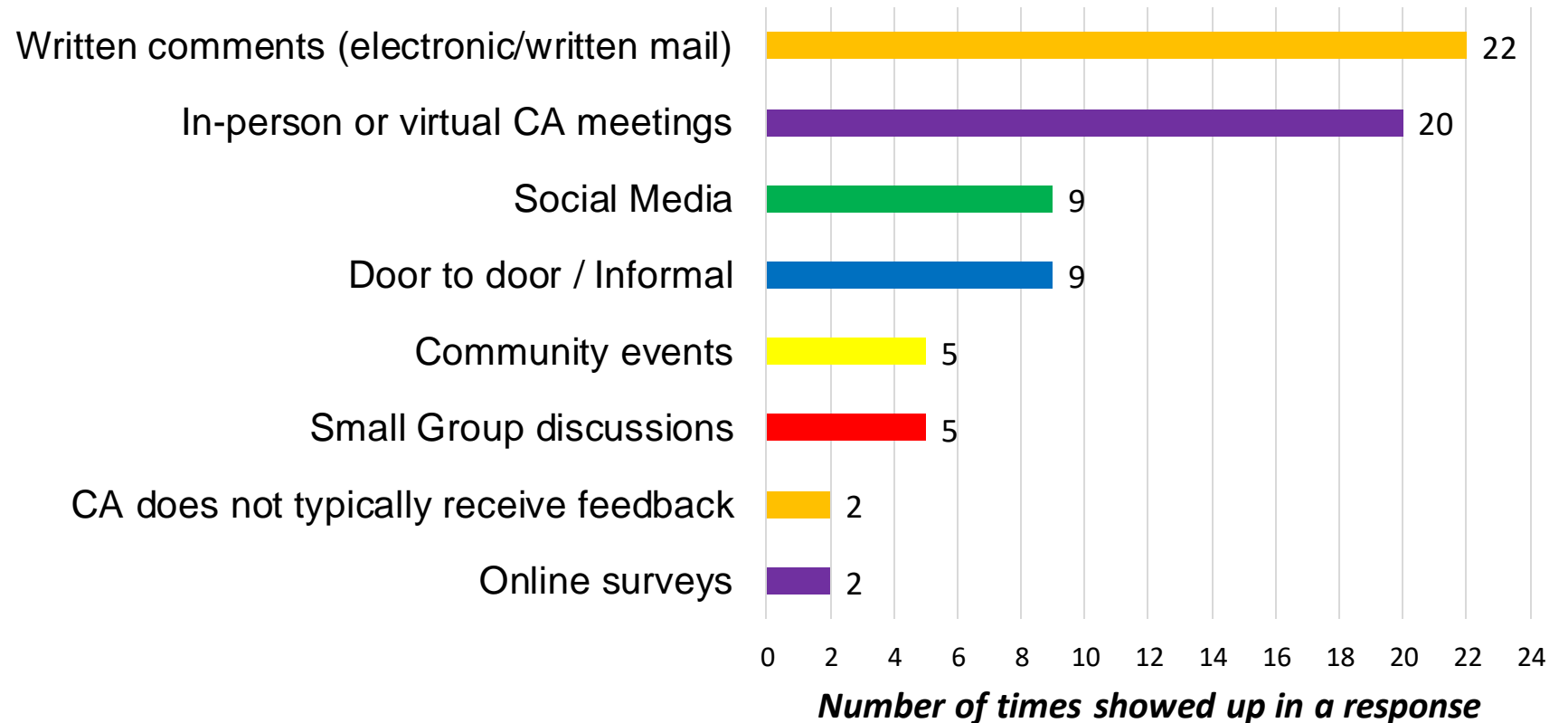
Virtual CA meetings

Social media

CA website

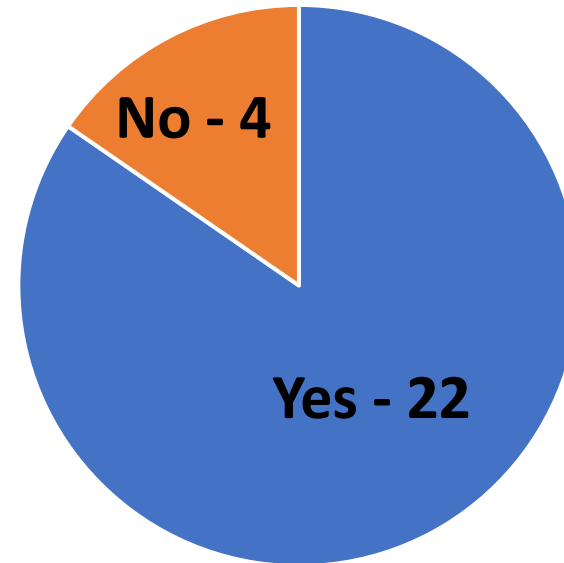
Survey of CA Leadership

How does your CA receive feedback?



Survey of CA Leadership

*Do you experience challenges
engaging with residents?*



Survey of CA Leadership

What is the nature and extent of your challenges when trying to engage residents?

need expanded outreach tools
reaching renters, multifamily housing
resident disagreements
lack of interest unless directly impacted
low resident knowledge of activities
low volunteer rate
reaching diverse groups within CA
managing differing points of view

(IF) Update

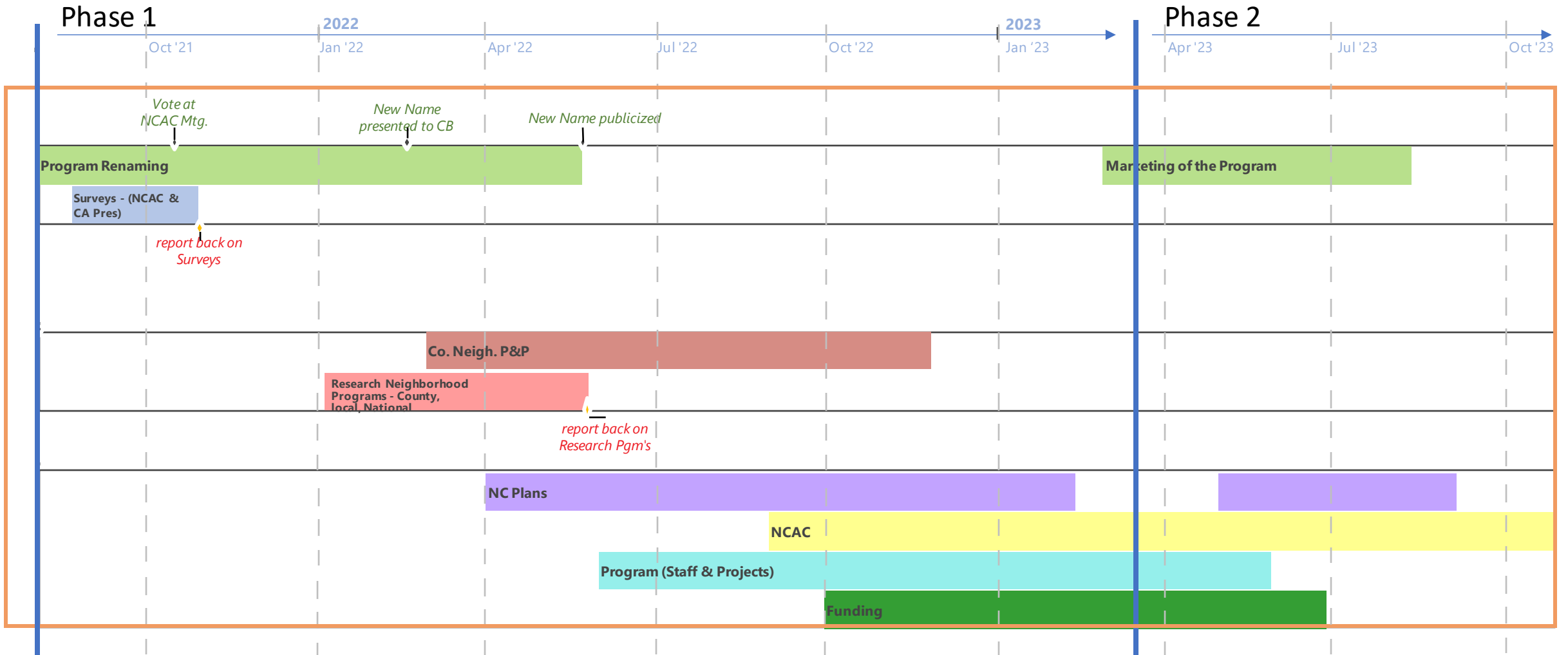
- Focus Area - NCAC

(IF) Focus Areas



Proposed Timeline

Proposed timeline, pending approval by CPHD and staff availability



(IF) Focus Area - NCAC

NCAC Focus Area Considerations:

Applicable NCPR Report Recommendations:

- 1.3 - Refine the NC points system to better incorporate County priorities.
- 2.3 - Refine the points system to support a well-balanced mix of larger and smaller projects.
- 3.2 - Create small working groups to focus on specific initiatives or interests within the NCAC membership.
- 3.3 - Strengthen NCAC's role as a conduit between neighborhoods and the County.
- 4.3 - Amend the approval criteria within the NC petitioning process.

Racial and Social Equity considerations

- Who benefits? •Who is burdened? •Who is missing? •How do we know? •What do we do?

(IF) Focus Area - NCAC

Active/Upcoming:

- **NCAC Name Change**
 - *NCAC*
- **Review/Refine NCAC Focus Area objectives & tasks**
 - *NCAC Executive Committee with ANP Staff*
- **Appoint NCAC Focus Area Lead**
 - *NCAC Executive Committee with ANP Staff*
- **Short-term “proposed project” selection changes**
 - *NCAC sub-committee with ANP Staff*