ARLINGTON INFORMATION TECHNOLOGY ADVISORY COMMISSION
Wednesday, May 24, 2023, at 7:30 pm
HybridCommission Meeting via Microsoft Teams and physically at 2100 Clarendon Blvd.,
Arlington, VA   22201
ITAC Meeting Minutes

In attendance:
Frank Jazzo, Chair
John Burke, Vice Chair
Gary Thayer
Mike Cornfield
Andrea Wingo
Jackie Snelling
Laura Gross
Miranda Willis
Jim Smith (attending virtually from Maine)

Members of Public:
Louise Anderson, Verizon (remote)
Kevin Broadhurst, Comcast (remote)
Prescott Burden (in person)

County Staff:
Richard Archambault, Commission Staff Liaison
Norron Lee, CIO
Melissa McMahon, Parking and Curbspace Manager, DES

- Chair Update
  - Received Kevin Robins resignation
  - The commission is back to 10 members
  - The commission is looking for applicants
  - Safety and Innovation Zone (SIZ) report is closing out
- Performance Parking Pilot presented by Melissa McMahon, Parking & Curbspace Manager
  - Overview
    - Data driven: use tech to understand parking utilization
    - Actively managed, tailored, flexible and responsive
  - Policy Foundation & Project Purpose
    - Aiming to make metered parking more available / more often by sharing useful information about parking options in real time
    - This project tests one approach for using data
  - The project does not
    - Seek to increase overall parking revenue
    - Increased all metered parking rates across the board
    - Decrease the number of reserved ADA accessible parking spaces
  - Technology Overview
    - In ground sensors

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- Wireless gateways
- Staff management dashboards
- Public view
- API
- This project does not collect nor store private data
- Cameras are not being used as part of this pilot project
- There is no interconnection between the project system and other county systems
- Stall Occupancy
  - In the ground, battery operated, low power and have a 10 year battery life
- Wireless Gateways
  - Cellular connection to server
  - Mounted to traffic signal poles and other existing infrastructure
- Pilot Approach
  - 3 year project
  - Gather data:
    - Collect occupancy data
    - Conduct pilot outreach
  - Conduct Analysis
    - Review occupancy data
    - Review meter payment compliance data
    - Apply project priorities to pricing model
- Second Phase: Outreach & Engagement
  - Online feedback form
  - Door to door outreach in advance of construction activities in parking spaces
  - Outreach team tracking all business outreach
  - Pop ups at farmers market May - June
- Commission Discussion on Performance Parking Pilot
  - From other similar pilots what have we learned?
    - More spaces went down in price vs up
    - Lots of performance improvements
      - Decrease in circling
      - Decrease in greenhouse gasses
    - Some cities have done a combination of cameras and sensors
- Action Items
  - Melissa to send the commission the RFP for the procurement of the technology
  - Commission asked Melissa to inquire if there was a Privacy Impact Assessment or what privacy considerations were made in design

- Cybersecurity Recommendations Letter

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- The Commission discussed the letter drafted by Andrea Wingo, with input from Frank Jazzo and John Burke. The letter reflected the April meeting's cybersecurity briefing and urged following the NIST risk management framework.
- A motion to approve the letter and send it to the County Board was adopted.

Collaboration with Arlington Economic Development Commission (AEDC)

John Burke and Laura Gross briefed AEDC at its May meeting. They gave a brief overview of the Virginia legislative mandate that counties address broadband in their comprehensive plans. There were good questions, but John and Laura did not receive a formal response from AEDC about a specific area of collaboration. Workforce development seemed to be an area in which there was common interest. Frank Jazzo mentioned that he advised ITAC Board liaison Libby Garvey of our outreach to AEDC and she was approving.

Broadband Resource Evaluation and Needs Assessment Report

Frank Jazzo had previously circulated the links to the County's Broadband Resource Evaluation and Needs Assessment Report and slide deck. He reported that he had asked Richard Archambault to invite Jennifer Skow and Holly Hartell, who were the County staff involved in the Broadband report, to brief the Commission on the report, hopefully at the June ITAC meeting. Frank reported that the Broadband report has a webpage on the County's website.

Legislative Update

Frank Jazzo reported that Anna Gomez, currently at the State Department working on International telecom issues, has been nominated to serve on the Federal Communications Commission (FCC). Current FCC Commissioners, Brendan Carr and Geoffrey Starks, were also nominated for new terms.

Work is underway to explore use cases for future 6G wireless networks, with spectrum sharing in the 7-20 GHz bands likely.

The White House national cybersecurity strategy implementation plan should be released this summer.

The FCC ordered voice service providers to block traffic from an international gateway provider found to be facilitating illegal robocall campaigns.

Colorado passed a law to make it easier for local governments to provide broadband service.

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Gigi Sohn, whose nomination to serve on the FCC was withdrawn, has been named executive director of the American Association of Public Broadband.

Harbor Peak Network Solutions is building a new middle mile fiber system in the northern Virginia area.

An NTIA-backed report claims that spectrum sharing in the 3.5 GHz CBRS band is working despite some industry concerns.

For the first time cable and satellite TV households logged in at 48%, which means streaming is now the primary way Americans consume video.

DTS Update

Norron Lee reported that the County Board did do a cybersecurity tabletop exercise that was well received.

April Meeting Minutes

The minutes are still being worked on.

Good of the Order

Gary Thayer reported that he attended a program on network outage reporting, primarily 911 outages. He said he would provide information on the FCC reporting systems.

Adjourn

A motion to adjourn was adopted at approximately 9:28 pm.

Next Meeting: June 28, 2023 at 7:30 pm at 2100 Clarendon Blvd.