



**ARLINGTON**  
EMPLOYMENT CENTER

# Community Development Fund Programs

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# Agenda

- Overview of programs
- Data from programs
- Lessons learned thus far in FY24
- Goals for FY25

# Overview of Programs:

## Child Development Associate (CDA) Program

Professional development credential for early childhood educators

15-month program – two phases

- Phase I: 9 months of class
  - Resume, cover letter, interview, and job placement assistance
  - 120 hours of education
  - 480 hours of work experience
  - Professional portfolio
- Phase II: 6 months of credential process
  - Final draft of portfolio
  - Application
  - Verification visit
  - Exam

# CDA Program Data

- 98 clients served
- 22 credentialed
- 100% employment and promotion rates
- \$18.60/hr. for credentialed clients
- 72% of clients work in Arlington

# Lessons Learned - FY23 to Now



Employment still key!



Outreach is paying off



Individualized pacing + support

# Overview of Programs:

## Job Seeker Services

- Virtual job search workshops
- 3 times per week
- 15+ different workshops cover a variety of topics:
  - Resumes
  - Cover letters
  - Job interviews
  - Job search websites
  - Social media
  - Networking
  - Job fairs
- 30+ on-demand videos are available to job seekers
- 1:1 resume, cover letter, and interview assistance sessions also available

# Job Seeker Workshop Data

- 107 attendees
- 90% satisfaction rate
- 16 attendees met grant eligibility requirements
- 19% gained employment or a better job
- *482 on-demand views*
- *201 unique viewers*
- *183 review sessions*

# Lessons Learned thus far in FY24



On-Demand is in  
Demand



Prioritize Cohorts



Leverage 1:1 Sessions



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### CDA Program

- 30 people enroll in CDA training program
- 25 people complete the CDA training program
- 75% earn the CDA credential from the Council for Professional Recognition
- 70% of unemployed clients gain employment during the CDA training program
- 25% of employed clients get a better job or promotion during the CDA training program
- 50% gain better employment within 90 days of earning the CDA credential

### Job Seeker Workshops

- 100 people complete a job skill workshop or review session
- 25% gain employment or better employment within 90 days of attending a job skill workshop or review session

### Both

- 75% of total participants obtain a living wage
- 75% of total participants maintain employment for 90 days

# Goals for FY25



# Questions?

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