



ARLINGTON COUNTY, VIRGINIA

ZOA-2025-02

(Sign Regulations Strategic Update)

Adopted July 19, 2025

Effective July 19, 2025

At the County Board regular meeting on July 19, 2025, on a motion duly made by County Board Vice-Chair Matt de Ferranti and seconded by County Board Member Maureen Coffey, the Arlington County Board unanimously adopted the following ordinance, effective immediately, to amend, reenact, and recodify Articles 13 of the Arlington County Zoning Ordinance, as set forth in the [Attachment 2 of the staff report](#), to increase size, number, and placement locations and remove minimum building height regulations for signs placed above a height of 40 feet; increase sign type, size, and expand placement regulations for signs included and excluded from aggregate sign area in C, M, and P districts and for public, civic and institutional uses in all zoning districts, including allowance for freestanding signs; increase number and allow commercial messages on signs for public, civic and institutional buildings; allow the County Manager to authorize placement of signs on properties owned by the County Board; remove permit requirement and include street construction for temporary signs regulated under §13.16, signs for construction and sale/leasing; incorporate additional and amended comprehensive sign plan requirements; and editorial changes for clarity and other reasons required by public necessity, convenience, general welfare, and good zoning practice.

* * *

Approved amendments are shown with **bold underline** to denote new text, and ~~strikethrough~~ to denote deleted text.

Article 13. Signs

§13.7. Signs in C and M Districts (excluding One- and Two-Family and Townhouse Uses)

§13.7.1. General

A. ...

...

D. Aggregate sign area allowed

1. ...

2. Aggregate sign area for buildings with a comprehensive sign plan

~~For a~~ **Aggregate sign area for a** single building or combination of buildings with a comprehensive sign plan **shall be as provided in §13.15.2.D.** ~~the aggregate sign area allowed is the sum of:~~

~~(a)~~ One sq. ft. of sign area per linear foot of building frontage; plus

~~(b)~~ For buildings in any C district except C-1-R, C-1, C-1-O, C-2 and C-O-1.0, one additional sq. ft. of sign area for each linear foot of façade (the length of a straight line measured from one end of the building wall of the façade to the other end of the same wall, where neither articulations nor off-sets in the wall shall increase the length of the façade), counting only those portions of the building façade approved for retail use and that have at least one exterior public entrance per tenant, for each of the following (when not already counted in §13.7.1.D.2(a) above):

~~(1)~~ Any façade fronting a Pedestrian Priority Street or Shared Street as defined in the Arlington County Master Transportation Plan;

~~(2)~~ Any façade fronting an area meeting all of the following criteria:

~~(i)~~ Provides an unenclosed park or plaza open to the public shown on an adopted sector, small area or revitalization plan; or provides an unenclosed park or plaza open to the public located as required by an approved site plan condition(s); and

~~(ii)~~ Has at least a portion at grade with the adjacent sidewalk; and

~~(iii)~~ Is contiguous with the public right-of-way; and

~~(iv)~~ Is not separated from the building façade by an off-street parking area;

~~(c)~~ Any portion of building façade counted in §13.7.1.D.2(a), (b)(1) or (b)(2) above, that contains two stories approved for retail use that are each at least ten feet above finished grade and have at least one exterior public entrance per tenant; plus

~~(d)~~ For a building with one or more establishments with at least one exterior public entrance and less than 60 feet of cumulative frontage and façade counted in §13.7.1.D.2(a), (b) and (c) above, 60 sq. ft. for each such establishment minus the length of any frontage already counted in §13.7.1.D.2(a), (b) and (c) above.

E. Additional sign area for ~~specified uses~~ public parking garages

1. ...

~~2. Any building that meets the following criteria may install up to a maximum of two additional wall or blade signs above a height of 40 feet, with a permit, subject to the standards listed below. Such signs shall be allowed in addition to otherwise allocated aggregate sign area, but shall be separate from, and not combined with signs included in aggregate sign area, and under no circumstances shall more than two signs per building be placed above a height of 40 feet.~~

~~(e) The building is not located in an S-3A, S-D, R, RA, C-1, C-2, C-1-O, C-O-1.0 or C-1-R district;~~

~~(f) The building is more than 70 feet in height;~~

~~(g) The building, above the ground floor, is devoted primarily to office, commercial, public or at least 50 percent to hotel uses; and~~

~~(h) The maximum area of each additional sign is limited as follows:~~

Height of Building	Maximum Sign Area (sq. ft.)
70 ft. - 100 ft.	0.6 x building width at height of sign
101 ft. - 200 ft.	1.0 x building width at height of sign
>201 ft.	1.5 x building width at height of sign

F. ...

G. ~~Placement standards~~ Additional sign area for signs above a height of 40 feet for buildings with specified uses

Up to a maximum of two additional wall or blade signs located above a height of 40 feet shall be allowed, with a permit, in addition to otherwise allocated aggregate sign area, subject to all of the following provisions, set forth in order to protect the viewshed for properties in residential districts that face commercial areas of the County, the following provisions are set forth in order and to limit visibility of signs placed above a height of 40 feet from areas planned primarily for residential development:-

1. Number of additional signs

For the signs allowed by this section 13.7.1.G, Under no circumstances shall more than two signs per building be placed above a height of 40 feet and under no circumstances shall more than one sign be placed above a height of 40 feet on any building façade directly facing Line B on Map 13-1, except as provided in this 13.7.1.G.1(a) below:-

(a) A building greater than 100 feet in height that has multiple distinct towers for all floors above the 5th floor, may apply the standards in 13.7.1.G.1 above, to each tower, for up to a maximum of two towers per building.

2. Zoning districts and uses

(a) No sign shall be placed above a height of 40 feet in a S-3A, S-D, R, RA, C-1, C-2, C-1-O, C-O-1.0 or C-1-R districts; and

(b) At least 50 percent of the GFA of the building, above the ground floor, shall be approved for office, commercial, public and/or hotel uses.

3. Sign Area

Horizontally oriented signs shall fit within a sign band that is no more than six feet in height, provided, however, that up to 20 percent of the sign may be no more than nine feet in height. The designated sign band shall be placed within the 20 feet of the building façade below the main roofline or other roofline of the building below the main roofline for a building where there are multiple rooflines. **The maximum area of each additional sign is determined by multiplying the linear foot of building frontage for the façade on which the sign is placed, by the multiplier provided in 13.7.1.G.3(c) below.**

(a) For facades that do not face a public street or street with a public access easement, the length of the façade on which the sign is placed may substitute for linear foot of building frontage and shall be measured in the same manner.

(b) For signs placed on a tower, the length of linear foot of building frontage shall be measured where the base of the tower on which the sign is placed, meets the base of the building.

(c) Sign area multiplier

Height of building	Multiplier
Less than 70 ft.	No multiplier. Each sign shall not exceed 75 sq. ft.
70 ft. – 100 ft.	0.6
>100 ft. – 200 ft.	1.0
>200 ft.	1.5

4. Placement and lighting

(a) No sign shall extend above the height of the roofline of the building, measured from the actual roofline in the case of a flat roof or from the eaves line in the case of a hip or gable roof.

~~5.~~**(b)** No sign placed above a height of 40 feet shall have any automatic changeable copy element.

~~6.~~**(c)** All signs placed above a height of 40 feet may be illuminated only by internal lighting and hours of illumination shall be as set forth in §13.12.3.



7.5. Direction and Map 13-1

(a) Line A

Signs placed above a height of 40 feet may be placed on building facades perpendicular to or facing away from the line identified as Line A on [Map 13-1](#), but shall not be placed on facades facing Line A (a façade shall be considered to be facing Line A if it is less than 90 degrees from parallel). Provided, however, that such signs may be placed on building facades abutting streets parallel to Line A, including but not limited to, Wilson Blvd., Clarendon Blvd., Fairfax Dr., S. Randolph St., S. Quincy St. and Campbell Ave, if the building façade is not within 200 feet of an R or RA district, and the applicant demonstrates that view of the sign is substantially blocked from the aforementioned districts by a building or

other obstruction of equal or greater height to the height of the sign. Placement of signs above a height of 40 feet may be allowed by the Zoning Administrator as set forth in this paragraph **5(a)**, or **the standards in this paragraph 5(a)** may be modified by the County Board, only as set forth in §13.3.1.A.2(d).

(b) Line B

Under no circumstances shall more than one sign be placed above a height of 40 feet on any building façade directly facing Line B on Map 13-1, except as provided in 13.7.1.G.1(a) for buildings with multiple towers.

SIGNS ALLOWED IN C AND M DISTRICTS

§13.7.2. Arcade signs

A. Defined

A sign that is suspended underneath an awning, canopy, marquee, overhang, or other structural element of a building that forms a covered passageway for pedestrians.

B. General standards

Maximum number	1 per public entrance under canopy <u>or awning</u>
Maximum size	4.5 20 sq. ft.
Maximum projection	The lesser of 42 inches or depth of awning or canopy
Minimum <u>vertical</u> clearance above sidewalk	8 ft. above finished grade if sign area <= 1.5 sq. ft. 10 ft. above finished grade if sign area > 1.5 sq. ft.
Permit required?	Yes
Separate lighting?	Yes
Commercial messages?	Yes
Automatic changeable copy?	No
Included in aggregate sign area?	Yes

C. Other standards

~~Allowed only where multiple establishments share a common canopy coiling over a sidewalk.~~

1. An arcade sign may require a separate encroachment agreement or permit from the County, subject to established standards.



§13.7.4. Blade signs

A. Defined

Any sign that is attached in a plane approximately perpendicular to the surface of a building or other structure.

B. General standards

Maximum size for any property without a comprehensive sign plan	20 sq. ft.	
Maximum size for any property with a comprehensive sign plan	20 sq. ft.	<70 feet of building frontage
	35 sq. ft.	>= 70 feet of building frontage
Maximum projection	42 inches	
Minimum vertical clearance	10 ft. above finished grade	
Permit required?	Yes	
Separate lighting?	Yes	
Automatic changeable copy?	Yes, subject to standards of §13.12	
Commercial messages?	Yes	



Included in aggregate sign area?	Yes
Maximum height to top of sign	40 feet, or below the second story above finished grade, whichever is higher ; except for a building with a comprehensive sign plan, up to two wall or blade signs per building may be placed above the aforementioned height of 40 feet, subject to the standards in §13.7.1.G.



C. Other standards

1. A blade sign may require a separate encroachment agreement or permit from the County, subject to established standards.
2. A blade sign may be applied to fabric or other flexible, durable material provided the sign is firmly affixed to prevent movement.

D. Relationship to wall signs

A sign that projects 18 inches or less from the wall is considered a wall sign; see §13.7.13.

§13.7.6. Freestanding signs

A. Defined

A sign that is affixed to the ground, or to a wall that is not part of a building, or to a fence; freestanding signs include but are not necessarily limited to signs mounted on monument-style foundations, on poles, or on fences or other approved accessory structures.

B. General Standards

Freestanding signs subject to the standards below are allowed for only the following uses:

1. **Outdoor sales lot or other lot, the use of which involves no main building and consists primarily of the use of land;**
2. **Unified shopping center; and**
3. **Vehicle service establishment (replaces a wall sign).**

Maximum size	60 sq. ft. per side; may be 2-sided
Maximum height	15 ft.
Number allowed	1 except as provided below
Permit required?	Yes
Minimum setback	10 ft. from back of sidewalk 5 ft. from other property lines
Separate lighting?	Yes
Automatic changeable copy?	Yes, subject to standards of §13.12
Commercial messages?	Yes
Included in aggregate sign area?	Yes

C. Uses for which allowed

Freestanding signs are allowed for only the following uses:

1. **Outdoor sales lot or other lot, the use of which involves no main building and consists primarily of the use of land;**
2. **Unified shopping center; and**
3. **Vehicle service establishment (replaces a wall sign).**

CD. Other standards

1. For a unified shopping center, one additional freestanding identification sign may be approved if both freestanding signs are incorporated into screening or retaining walls or planter boxes or are mounted on a brick base with a maximum height of three feet and a maximum overall base and sign height of 15 feet, and the total sign area of both freestanding signs does not exceed 60 sq. ft.



2. For vehicle service establishments, a group of fuel pumps may have additional signs not exceeding an aggregate area of 12 sq. ft. for each pump island.
3. For uses listed in subsection **BC**, above, located on a corner lot or on a lot with frontage on two or more streets, one additional freestanding sign may be approved with the same dimensions as the first sign.
4. Where two or more freestanding signs are allowed on a site, the sign placed on the side street shall not be located within 200 feet of property zoned R or RA.
5. For a permitted drive-through window accessory to any use, one additional freestanding or wall mounted sign shall be permitted to be located within five feet of the drive-aisle for the drive-through window, up to a maximum of 12 sq. ft. in size, so long as no words, numerals, symbols or pictures on such device are legible from any property other than the property on which the drive-through window is located. If such sign or other device is larger than four sq. ft. or it is electrified, it shall require a permit.

D. Freestanding signs for buildings governed under site plan or use permit:

1. **For properties governed under an approved site plan or Form Based Code use permit, see also 13.7.13.C.2 (Wall signs).**

§13.7.13. Wall signs

A. Defined

Any sign that is affixed directly to or suspended from a building wall, marquee, mansard wall, or parapet wall of a building, with the exposed face of the sign in a plane approximately parallel to and projecting no more than 18 inches from the face of the wall. A wall sign may be either of one-piece construction or of individual connected or related letters or symbols.



B. General standards

Maximum size	For a building or property for which there is an approved comprehensive sign plan, the only dimensional limitation or limitation on total number of signs per occupant is the maximum aggregate sign area (see §13.19.1.A), as allocated under the approved comprehensive sign plan. For properties for which there is not an approved comprehensive sign plan, the maximum size per sign is 60 sq. ft.
Permit required?	Yes
Separate lighting?	Yes
Automatic changeable copy?	Yes, subject to standards of §13.13
Commercial messages?	Yes
Included in aggregate sign area?	Yes
Maximum height to top of sign	40 feet or below the second story above finished grade, whichever is higher ; except for a building with a comprehensive sign plan, up to a combined total of two wall or blade signs per building may be placed above the aforementioned height of 40 feet, subject to the standards in §13.7.1.G.



C. Other standards

1. Up to 50 sq. ft. of wall signs placed inside of a public parking garage, two feet or more from and mounted approximately perpendicular to the façade on which the vehicular entrance to the garage is located shall not be counted as part of aggregate sign area.
2. For buildings governed by a site plan approved in accordance with §15.5 or a Form Based Code use permit approved in accordance with §15.4, freestanding signs placed on approved retaining, screening, structural or landscape planter walls that are not otherwise part of the building, are allowed subject to the following:
 - (a) The retaining, screening, structural or landscape planter wall on which the sign is placed must be shown on an approved site plan or landscape plan associated with the subject property; and
 - (b) Such signs shall be subject to all standards for wall signs on the same property, as provided in 13.7.13.B, except such signs shall not have automatic changeable copy; and
 - (c) The sign placement shall not exceed the height of the structure on which the sign is placed.
 - (d) Such signs shall only be approved through issuance of a sign permit.



§13.8. Signs for urban regional shopping centers

SIGNS ALLOWED FOR URBAN REGIONAL SHOPPING CENTERS

§13.8.4. Arcade signs

A. Defined

A sign that is suspended underneath an awning, canopy, marquee, overhang, or other structural element of a building that forms a covered passageway for pedestrians.

B. General standards

Maximum size and number	As limited by the maximum aggregate sign area as allocated under an approved comprehensive sign plan
Minimum clearance above sidewalk	8 ft. <u>above finished grade if sign area <= 1.5 sq. ft.</u> 10 ft. <u>above finished grade if sign area > 1.5 sq. ft.</u>
Maximum projection	The lesser of 42 inches or depth of awning or canopy
Permit required?	Yes
Separate lighting?	Yes
Commercial messages?	Yes
Automatic changeable copy?	No
Included in aggregate sign area?	Yes

C. Other standards

1. Allowed only where multiple establishments share a common canopy ceiling over a sidewalk.
2. An arcade sign may require a separate encroachment agreement or permit from the County, subject to established standards.



§13.9. Signs for Public, Civic and Institutional Buildings

SIGNS FOR PUBLIC, CIVIC AND INSTITUTIONAL BUILDINGS

§13.9.3. Awning, Canopy, Freestanding and wall signs

Defined

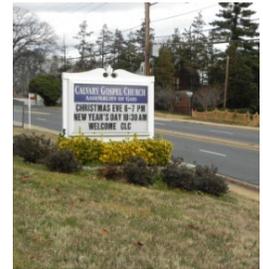
A sign that is affixed to the ground, or to a wall or to a fence (to the extent allowed by this Article 13) and not to a building; freestanding signs include but are not necessarily limited to signs mounted on monument-style foundations, on poles, or on fences or other approved accessory structures.

A. General standards

Maximum total sign area	30 sq. ft., except as provided in <u>BC.4</u> below
Maximum height	5 ft. for freestanding signs 40 ft. for all other signs
Number allowed	<u>23</u> per main building
Minimum setback for freestanding	5 feet from back of sidewalk
Permit required?	Yes
Separate lighting?	Yes
Automatic changeable copy?	Yes
Commercial messages?	No Yes

B. Other standards

1. Freestanding signs shall not be located any closer than ten feet from the edge of the street or thoroughfare to which said sign is directed, nor within the visual clearance area defined by §3.2.6.A.4.
2. Freestanding signs shall be allowed only for public, civic and institutional uses **in P, R or RA districts or stand-alone buildings in C or M districts**, ~~not for public, civic and institutional uses in mixed-use buildings.~~
3. ~~Freestanding signs for any public, civic and institutional use may alternatively be installed as wall, canopy or awning signs with the same total sign area and dimensions.~~ **Notwithstanding the standards in 13.9.3.A above, one noncommercial wall sign per public entrance per building, up to a maximum of 4 sq. ft., is allowed without a permit.**
4. Additional signs for schools:
 - (a) Additional signs not legible from any public street right-of-way are permitted without permits for schools. All such signs shall contain only noncommercial messages.
 - (b) In schools, one sign with no commercial messages, for each athletic field, up to a maximum of 150 sq. ft. Notwithstanding the provisions of §13.13, such signs shall be allowed automatic changeable copy elements of up to 25 percent of the sign. A sign as permitted by this subsection (b) shall not be considered outdoor visual entertainment.



§13.9.5. Wall Signs

A. Defined

Any sign that is affixed directly to or suspended from a building wall, marquee, mansard wall, or parapet wall of a building, with the exposed face of the sign in a plane approximately parallel to the face of the wall. A wall sign may be either of one-piece construction or of individual connected or related letters or symbols.

B. General standards

Maximum size	4 sq. ft.
Number allowed	1 per public entrance per building
Permit required?	No
Separate lighting?	Yes
Automatic changeable copy?	No
Commercial messages?	No



§13.10. Signs in Public Districts and on Public Property in any District

§13.10.1. General

The signs in this §13.10 are allowed in S-3A, S-D and P-S districts and on Arlington County Board or Arlington County School Board property in any district or on parks or other public property controlled by Arlington County, subject to the permit requirements, standards and conditions set forth for each sign type. This §13.10 is not applicable to signs in the public right-of-way.

A. Public property

For properties owned by the Arlington County Board or the Arlington County School Board, the signs allowed by this §13.10 shall be placed only by or with the specific permission of the County ~~Manager, Board~~ or Arlington County School Board.

B. ...

...

E. Additional sign area for specified uses

Any building in a P-S district ~~that is more than 70 feet in height~~ may install up to two additional signs above a height of 40 feet, meeting the following standards.

1. Illumination standards shall be as set forth in §13.12.
2. Maximum area of each additional sign shall be limited as follows:

Height of building	Maximum sign area (sq. ft.)
<u>Less than 70 ft.</u>	<u>No multiplier. Each sign shall not exceed 75 sq. ft.</u>
70 ft. – 100 ft.	0.6 x bldg. width at height of sign
101 <u>>100</u> ft. – 200 ft.	1.0 x bldg. width at height of sign
>200 <u>>204</u> ft.	1.5 x bldg. width at height of sign

3. In order to protect the viewshed for properties in residential districts in ~~that face commercial areas of the County~~ and, the following provisions are set forth in order to

limit visibility of signs placed above a height of 40 feet **from areas planned primarily for residential development:**

- ~~(a)~~ Horizontally oriented signs shall fit within a sign band that is no more than six feet in height, provided, however, that up to 20 percent of the sign may be no more than nine feet in height. The designated sign band shall be placed within the 20 feet of the building façade below the main roofline or other roofline of the building below the main roofline for a building where there is multiple rooflines;
- ~~(b)~~ Vertically oriented signs shall be placed such that the top of the sign is above a height of 40 feet.
- ~~(ae)~~ No sign placed above a height of 40 feet shall have any automatic changeable copy element.
- ~~(bd)~~ All signs placed above a height of 40 feet may be illuminated only by internal lighting and hours of illumination shall be as set forth in §13.12.3.
- ~~(ce)~~ Signs placed above a height of 40 feet may be placed on building facades perpendicular to or facing away from the line identified as Line A on Map 13-1, but shall not be placed on facades facing Line A (a façade shall be considered to be facing Line A if it is less than 90 degrees from parallel). Provided, however, that lighted signs may be placed on building facades abutting streets parallel to Line A if the building façade is not within 200 feet of an R or RA district, and the applicant demonstrates that view of the sign is substantially blocked from the aforementioned districts by a building or other structure of equal or greater height to the height of the sign. Placement of signs above a height of 40 feet may be allowed by the Zoning Administrator as set forth in this paragraph **3(e), or the standards in this paragraph 3(e)**, or may be modified by the County Board, only as set forth in §13.3.1.A.2(d).

§13.15. Comprehensive Sign Plans Approved After July 24, 2012

§13.15.2. Required plan elements

The comprehensive sign plan shall provide the following information related to all proposed signs that require a permit and that are included in aggregate sign area:

A. Location

Identification of sign locations on buildings or property, including showing:

1. Setbacks from property or right-of-way lines **for any freestanding sign;**
2. Depth of projection;
3. Height above grade; and
4. For blade signs, clearance below.

B. Materials and illumination

Description of the type of sign and sign materials, including:

1. Construction materials; and
2. Proposed lighting, if any.

C. Size

1. Itemization of sign **length, width and total area for each sign** ~~size and/or size of any defined sign band area~~ at identified locations **with clear notations to show previously approved signs, proposed signs, and any signs to be removed;** and
2. Total sign area per frontage, ~~per sign type~~ and overall for the project; **and**
3. **Total aggregate sign area allowed for each street frontage, and where applicable, each tenant.**

D. Allocation of sign area

1. ...
 2. **Additional aggregate sign area for a comprehensive sign plan for buildings in any C district except C-1-R, C-1, C-1-O, C-2 and C-O-1.0, shall include one additional sq. ft. of sign area for each linear foot of façade (the length of a straight line measured from one end of the building wall of the façade to the other end of the same wall, where neither articulations nor off-sets in the wall shall increase the length of the façade), counting only those portions of the building façade approved for retail use and that have at least one exterior public entrance per tenant, for each of the following (when not already counted in §13.15.2.D.1 above):**
 - (a) Any façade fronting a Pedestrian Priority Street or Shared Street as defined in the Arlington County Master Transportation Plan;**
 - (b) Any façade fronting an area meeting all of the following criteria:**
 - (1) Provides an unenclosed park or plaza open to the public shown on an adopted sector, small area or revitalization plan; or provides an unenclosed park or plaza open to the public located as required by an approved site plan condition(s); and**
 - (2) Has at least a portion at grade with the adjacent sidewalk; and**
 - (3) Is contiguous with the public right-of-way; and**
 - (4) Is not separated from the building façade by an off-street parking area;**
 - (c) Any portion of building façade counted in §13.15.2.D.2(a), §13.15.D.2(b)(1) or (b)(2) above, that contains two stories approved for retail use that are each at least ten feet above finished grade and have at least one exterior public entrance per tenant;**
 - (d) For a building with one or more establishments with at least one exterior public entrance and less than 60 feet of cumulative frontage and façade counted in §13.15.1.D.2(a), (b) and (c) above, 60 sq. ft. for each such establishment minus the length of any frontage already counted in §13.15.1.D.2(a), (b) and (c) above.**
- 23.** Subject to size, location, and setback standards specified in §13.6, §13.7 or §13.8 for the applicable district, the applicant for a comprehensive sign plan may allocate permitted aggregate sign area among the walls of various buildings and, to the extent

allowed by §13.6, §13.7 or §13.8, among freestanding signs, to favor one tenant or series of tenants, provided the comprehensive sign plan identifies how available sign area is allocated and sign type for each tenant.

§13.16. Temporary Signs for Construction Sale/Leasing

The following additional signs identified in this §13.16 are permitted with out permits, except where specifically identified, during periods of construction or sale/leasing of property or space other than at one-family and two-family dwellings:

§13.16.3. Other buildings

A. ...

...

C. Where the vacancy rate of a building subject to §13.7 exceeds 33 percent, as determined by the county manager or his or her designee based on a comprehensive database of commercial real estate information, and if the building has had a certificate of occupancy for more than one year, and the building cannot accommodate a sign due to placement of windows, architectural features, and the like, then a temporary freestanding sign may be permitted subject to review by and a permit issued by the zoning administrator to determine whether the location and design of the freestanding sign will meet all requirements of this zoning ordinance. The sign shall be no larger than 20 sq. ft. in area and no higher than 18 feet in height. The sign shall be removed immediately upon the vacancy rate of the building falling below 33 percent, but in any event, within 6 months after the date of approval of such sign by the zoning administrator.

D. Where access to the main entrance to an establishment is hindered by construction on a street abutting the main entrance, the establishment may place the following signs, during the construction, and until 30 days following completion of the construction.

1. Signs on construction fencing as set forth in §13.16.2.C.3; or

2. A total of 120 sq. ft. of banners as set forth in §13.16.2.C.1.
