

		Applicants						
	Section Weight	Bird	Bird (e-bikes)	Helbiz	Lime	Lime (e-bike)	Link	Spin
<b>Goal 1 – Provide High-Quality Transportation Services.</b> Provide high-quality transportation services for all users and modes.	18%	3.00	3.00	3.33	3.17	3.17	2.67	3.50
<b>Goal 2 – Move More People Without More Traffic.</b> Provide more travel choices and reduce the relative proportion of single-occupant vehicle (SOV) travel through Transportation Demand Management (TDM), telecommuting, and travel shifts to other modes including transit, carpooling, walking, and bicycling.	15%	3.00	3.00	2.67	2.67	2.67	3.00	3.00
<b>Goal 3 – Advance Environmental Sustainability.</b> Reduce the impact of travel on community resources including air and water	10%	3.00	3.00	2.67	3.00	3.00	3.00	2.50
<b>Goal 4 – Promote Safety.</b> Provide transportation system operations that are safe and secure, and enable prompt and effective emergency response.	19%	2.83	2.83	3.00	2.33	2.33	3.17	2.50
<b>Goal 5 – Establish Equity.</b> Serve the mobility and accessibility needs of all residents regardless of age, income, or ability.	20%	3.33	3.33	3.33	3.33	3.33	2.67	3.50
<b>Goal 6 – Manage Effectively and Efficiently.</b> Fund, develop, manage, and maintain transportation facilities and services in an	8%	2.67	2.67	2.67	2.67	2.67	3.17	2.50
<b>In addition to the goals and strategies of the MTP, the County Manager or designee may also consider any other relevant information as they deems appropriate.</b>	10%	3.00	3.00	2.50	1.50	1.50	3.50	2.50
	TOTAL	<b>75.2</b>	<b>75.2</b>	<b>74.2</b>	<b>68.6</b>	<b>68.6</b>	<b>74.2</b>	<b>73.9</b>
Scoring Methodology: Each category is scored 1-4, multiplied by the percentage weight, summed, and then multiplied by 25 to get a final score out of 100.								