



Running Against Racism



October 9, 2022

Dear Prospective Sponsor of the 4th Annual “Running Against Racism” 5K:

Challenging Racism extends this special invitation to you/your organization to be a supporter with us in our 5K Walk/Run called “**Running Against Racism**”. Thank you for your consideration.

Arlington is a proudly diverse community, and individuals, families, and friends are coming together to take a visible stand against the important issue of racism. After two years of virtual events, we are excited to be in person once again! We will continue with the virtual race, so people from outside the area can continue to participate, as they have in the past.

Help us to continue to challenge racism and to build a running against racism tradition. All participants may register now. The in-person event will be held at 2:00 Sunday, October 9, 2022 at Bluemont Junction Park, (N. Manchester Drive & Wilson Blvd, Arlington, VA 22205). Virtual participants are encouraged to complete their 5K walk/run wherever they like and post pictures (proudly wearing their “Running Against Racism” t-shirts) to our social media platforms, which is where sponsors (like you!) will be acknowledged.

- **Show your staff your commitment to diversity and inclusion values**
- **Show your customers you welcome EVERYONE to your business**
- **Show the community you stand against all forms of racism**

All proceeds of Running Against Racism 5K will benefit Challenging Racism, a locally-based federally-certified 501(c)3 non-profit organization (Tax ID 81-2305195). Over the past 15 years, hundreds of people throughout the DMV have participated in our activities and become committed to being part of the change.

Join us as a Sponsor: Details in the attached sponsorship opportunities document.

Join us as a runner/walker: Registration and more information can be found at <https://www.challengingracism.org/2022-race-against-racism.html>

Join us as an Advertising Partner: Post or distribute the flyer – Thank you!

Please contact us at 5K@challengingracism.org with any questions, or for more information. Thank you for your support!