

Public Art Master Plan Update 2017-2021
Comprehensive List of External Outreach Efforts

Updated Oct. 14, 2021

Date	Action	Description
January 1, 2017	Assemble External Working Group	External Working Group advises Arlington Public Art and the consulting team in: <ul style="list-style-type: none"> ▪ Providing feedback on planning process, including engagement strategies ▪ Connecting with organizations, businesses and individuals that play a strong leadership role in cultural, economic, infrastructure, neighborhood and public realm issues in Arlington ▪ Understanding Arlington’s assets and challenges ▪ Understanding perceptions of public art in Arlington ▪ Reviewing and providing feedback on plan recommendations, including vision, goals, opportunities, and strategies ▪ Advocating for the PAMP and for Public Art initiatives once the plan is complete
January 19, 2017	Kick-off with External Working Group at Public Art Committee Meeting (PAC) Meeting	Presentation of plans for the PAMP update, including background information, evolving context, planning goals, scope of work, schedule, public engagement tools and PAC roles and responsibilities.
February 23, 2017	Meeting with Lee Highway Alliance (LHA)	Discussion on the PAMP update as it relates to the Lee Highway Alliance's work.
February 23, 2017	Meeting with Ballston Business Improvement District	Discussion on the PAMP update as it relates to the Ballston BID's work.
February 23, 2017	Meeting with the Rosslyn Business Improvement District	Discussion on the PAMP update as it relates to the Rosslyn BID's work.
February 24, 2017	Meeting with the Crystal City Business Improvement District	Discussion on the PAMP update as it relates to the Crystal City BID's work.
March 7, 2017	Meeting with the Columbia Pike Revitalization Organization (CPRO)	Discussion on the PAMP update as it relates to CPRO's work.
March 30, 2017	Meeting with Arlington Arts Center (AAC)	Discussion on the PAMP update as it relates to AAC's work and partnership opportunities.
March 31, 2017	Meeting with JBG SMITH	Discussion on the PAMP update as it relates to JBG SMITH's work and private development.
April 1, 2017	Public Art Social Media Campaign Kick Off	Weekly public art features on the County's social media platforms - Instagram, Twitter, and Facebook aimed at bringing attention to the public art collection and work for the program.
May 4, 2017	Interview with PAC/External Working Group member Sunny Carroll	Discussion on the PAMP update.
May 4, 2017	Interview with PAC/External Working Group member Takis Karantonis	Discussion on the PAMP update.
May 5, 2017	Interview with PAC/External Working Group/Arts Commission member Betsy Johnson	Discussion on the PAMP update.
May 5, 2017	Interview with PAC/External Working Group/Arts Commission member Courtney Murphy	Discussion on the PAMP update.
May 8, 2017	Interview with PAC/External Working Group member Gordon Fraley	Discussion on the PAMP update.
May 8, 2017	Interview with PAC/External Working Group/Arts Commission member Jon Hensley	Discussion on the PAMP update.
May 15, 2017	Interview with PAC/External Working Group member Kameron Aroom	Discussion on the PAMP update.
June 13, 2017	Environmental Focus Group	Discussion of Sustainability and Environmental Issues to inform new PAMP theme.
June 29, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at FRESHFARM Ballston Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
July 12, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Kindness Club at Central Library (for rising grades K-5)	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
July 12, 2017	Artist-led Community Engagement: Public Art Rosslyn Walking Tour with artist Graham Coreil-Allen	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn’s celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn’s works of public art. Taking advantage of Rosslyn’s pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.
July 13, 2017	Innovation Meet Up	Discussion of Innovation to inform new PAMP theme (in collaboration with JBG SMITH and TechShop) hosted at TechShop Crystal City.
July 13, 2017	Public Open House with Public Spaces Master Plan (PSMP) update	Consultant Todd Bressi and Arlington Public Art staff member Elizabeth Carriger were present to inform attendees about the PAMP update. Informational boards were exhibited. Artist Sushmita Mazumdar was there with the <i>HOME @Arlington</i> Bookmaking Project where participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.

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July 14, 2017	Public Open House with PSMP update	Consultant Todd Bressi and Arlington Public Art staff member Elizabeth Carriger were present to inform attendees about the PAMP update. Informational boards were exhibited. Artist Sushmita Mazumdar was there with the <i>HOME @Arlington</i> Bookmaking Project where participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
July 19, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at FRESHFARM Rosslyn Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
August 1, 2017	Artist-led Community Engagement: Public Art Rosslyn Walking Tour with artist Graham Coreil-Allen and Dark Star Park Day	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. The tour culminated with the annual shadow alignment at Dark Star Park Day. Tours were in partnership with the Rosslyn BID and WalkArlington.
August 6, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Columbia Pike Farmers Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
August 17, 2017	Interview with Saul Companies	Discussion of the PAMP update as it relates to private development.
August 20, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Arlington County Fair	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
August 22, 2017	Interview with Schupp Companies	Discussion of the PAMP update as it relates to private development.
August 22, 2017	Interview with Forest City	Discussion of the PAMP update as it relates to private development.
August 23, 2017	Arlington Public Schools (APS) Meeting	Discussion of the PAMP as it relates to Arlington Public Schools
August 27, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Buckingham Community Festival	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
September 6, 2017	Interview with Andy Vanhorn of JBG SMITH	Discussion of the PAMP update as it relates to private development.
September 15, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at Courthouse Plaza Parking Lot	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
September 16, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at Nauck Pride Day	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
September 16, 2017	Artist-led Community Engagement: Public Art Rosslyn Walking tour with Graham Coreil-Allen	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.
September 20, 2017	Interview with Peter Greenwald	Discussion of the PAMP update as it relates to private development.
September 20, 2017	Presentation to Historical Affairs and Landmark Review Board (HALRB)	Presentation of Preliminary Recommendations and Key Findings
October 14, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at Oktoberfest at Marymount Farmers Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
October 15, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at the Latino American Festival	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
October 17, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at FRESHFARM Crystal City Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.
October 23, 2017	Presentation to the Climate Change, Energy and Environment Commission (C2E2; formerly E2C2)	Presentation of Preliminary Recommendations and Key Findings
October 25, 2017	Presentation to the Arlington Commission for the Arts	Presentation of Preliminary Recommendations and Key Findings
November 30, 2017	Presentation to Transportation Commission	Presentation of Preliminary Recommendations and Key Findings

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December 12, 2017	Board Briefing with Libby Garvey and Katie Cristol	Presentation of Preliminary Recommendations and Key Findings
December 19, 2017	Board Briefing with Jay Fiset and Christian Dorsey	Presentation of Preliminary Recommendations and Key Findings
January 24, 2018	Presentation to NAIOP	Presentation of Preliminary Recommendations and Key Findings
May 29, 2018	Presentation to the Planning Commission's Long Range Planning Committee (LRPC)	Presentation of Preliminary Recommendations and Key Findings
August 1, 2018	Artist-led Community Engagement: Public Art Rosslyn Walking tour with Graham Coreil-Allen	To coincide with Dark Star Park Day, the Rosslyn Public Art Walking Tours focused on origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.
August 7, 2018	Board Briefing with John Vihstadt	Presentation on the PAMP update including the community engagement process, preliminary recommendations and key findings, and next steps.
December 5, 2018	Presentation to Arlington Chamber of Commerce	Presentation of Preliminary Recommendations and Key Findings
January 10, 2019	Board Briefing with Erik Gutshall	Presentation on the PAMP update including the community engagement process, preliminary recommendations and key findings, and next steps.
November 4, 2020	Public Art Committee/Internal Working Group Briefing at PAC Meeting	Briefing on the latest PAMP draft, feedback and next steps.
February 3, 2021	Public Art Committee/Internal Working Group Briefing at PAC Meeting	Review of PAC member comments on the draft plan, briefing on public engagement plan and next steps. All PAC members were in favor of recommending that the revised Public Art Master Plan draft begin public review.
February 9, 2021	Presentation to Arlington Economic Development Commission	Overview of the PAMP update provided.
April 1 - April 30, 2021	PAMP draft live for public review	PAMP draft, a feedback questionnaire, and two presentations about the PAMP update made live.
April 27, 2021	Briefing with members of CivFed	Briefing on the PAMP update draft with discussion and feedback.
April 28, 2021	Presentation to NAIOP	Presentation on the PAMP update draft with discussion and feedback.
May 4, 2021	Briefing with Langston Boulevard Alliance	Briefing on the PAMP update draft with discussion and feedback.
May 6, 2021	Briefing with Clarendon Alliance	Briefing on the PAMP update draft with discussion and feedback.
May 19, 2021	Presentation to Historical Affairs and Landmark Review Board (HALRB)	Presentation on the PAMP update draft with discussion and feedback.
May 24, 2021	Briefing with Rosslyn BID	Briefing on the PAMP update draft with discussion and feedback.
May 25, 2021	Presentation to Parks and Recreation Commission	Presentation on the PAMP update draft with discussion and feedback.
May 27, 2021	Presentation to Forestry and Natural Resources Commission	Presentation on the PAMP update draft with discussion and feedback.
June 7, 2021	Briefing with Ballston BID	Briefing on the PAMP update draft with discussion and feedback.
June 8, 2021	Briefing with National Landing BID	Briefing on the PAMP update draft with discussion and feedback.
June 29, 2021	Presentation to the Planning Commission's Long Range Planning Committee	Presentation on the PAMP update draft with discussion and feedback.
July 1, 2021	Presentation to the Transportation Commission	Presentation on the PAMP update draft with discussion and feedback.
July 7, 2021	Presentation of revised PAMP draft to the Public Art Committee	Presentation on the PAMP update draft with discussion and feedback. All PAC members present at the meeting were in favor of approving changes to the PAMP Update Draft and recommend the amended draft to the Arlington Commission for the Arts for their review and recommendation to the County Board.
July 22, 2021	Presentation to the Arlington Commission for the Arts	Presentation on the PAMP update draft with discussion and feedback. The Arlington Commission for the Arts voted 12-0 to recommend that the County Board adopt the proposed Public Art Master Plan Update.
October 4, 2021	RTA Presentation to the Planning Commission	Presentation on the PAMP update draft with discussion and feedback. Commission members unanimously voted to adopt the attached resolution to authorize advertisement for public hearings by the Planning Commission at its November 1, 2021 meeting and the Arlington County Board at its November 13, 2021 meeting for final consideration of the Public Art Master Plan update.
October 7, 2021	Board Briefing with Matt de Ferranti and Christian Dorsey and Board Briefing with Libby Garvey	Presentation on the PAMP update draft with discussion and feedback.
October 8, 2021	Board Briefing with Katie Cristol and Takis Karantonis	Presentation on the PAMP update draft with discussion and feedback.
October 16, 2021	RTA to County Board	
TBC - November 1, 2021	Adoption presentation to the Planning Commission	
TBC - November 13, 2021	County Board Adoption	