RECRUITMENT INITIATIVES AND STRATEGIES





AMBASSADOR PROGRAM This program focuses on building relationships with college students, professors and campuses. This helps to develop one on one rapport with potential applicants, showcasing the work our Department does in a more personal and engaging way. Officers who serve as Ambassadors to schools are specially trained, and often alumni of that institution, which helps them to have a personal connection and stake in the recruitment of students from that institution. More than 80 officers from across the Department are trained as Ambassadors. Prior to the onset of the COVID-19 pandemic, the Department began conducting on-campus applicant testing through the Ambassador program, making our hiring process more accessible to students.

HANDSHAKE In December 2019, the Department began using Handshake, an online recruitment platform for students and employers, to communicate with students from approximately 1000 colleges and universities. ACPD's use of Handshake has enabled us to easily pivot to a primarily virtual recruitment strategy, through participation in online job fairs, webinars about employment at ACPD that are promoted to potential applicants, and establishing initial contacts with students interested in careers in law enforcement. In recent months, the Department has conducted virtual recruitment events designed to attract students from historically black colleges and universities, women, Latinx, and other minority applicants.

V3 CERTIFICATION ACPD is a Virginia Values Veterans (V3) certified employer. The V3 program helps to connect employers with veterans and has resulted in increased contacts with veterans interested in pursuing careers in law enforcement at the end of their service.

DEPARTMENT DEMOGRAPHICS

BUILDING A DIVERSE WORKFORCE In order to provide the best professional law enforcement services to the Arlington Community, we strive to hire personnel that reflect our community's diverse demographics. While we recognize the Department's demographic data does not perfectly match that of our community, recent hires and innovative recruitment initiatives to attract women and minority applicants since January 2018 show a positive trend towards aligning more closely with our community.

| Race | Current Sworn Personnel | |
|-----------------------------------|----------------------------|--------|
| Asian (Non-Hispanic) | 7 | 2.10% |
| Black (Non-Hispanic) | 35 | 10.48% |
| White (Non-Hispanic) | 232 | 69.46% |
| American Indian/Alaskan Native | 1 | 0.30% |
| Multiracial (Non-Hispanic) | 19 | 5.69% |
| Hispanic (Any race) | 40 | 11.98% |
| TOTAL | 334 | 100% |

| Education Completed– Current Sworn Personnel | | | | |
|---|-----|--------|--|--|
| Post-Graduate Degree | 47 | 14.07% | | |
| Bachelor's Degree | 214 | 64.07% | | |
| Associate's Degree | 17 | 5.09% | | |
| 60 Credit Hours | 14 | 4.19% | | |
| Prior Law Enforcement/Military Waiver | 10 | 3.00% | | |
| Unknown College | 32 | 9.58% | | |
| TOTAL | 334 | 100% | | |

| Gender – Current Sworn | | | | |
|------------------------|-----|--------|--|--|
| Female | 87 | 25.80% | | |
| Male | 247 | 74.20% | | |
| TOTAL | 334 | 100% | | |

| Residency – Current Sworn | | | | |
|-------------------------------|-----|--------|--|--|
| Arlington Resident | 119 | 35.63% | | |
| Non- Arlington Resident | 215 | 64.37% | | |
| TOTAL | 334 | 100% | | |

Data and information current as of October 18, 2021