

### **ARLINGTON** EMPLOYMENT CENTER

Community Development Fund Programs

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# Talking Points

- Overview of programs
- Data from programs
- Lessons learned from FY23
- Plans for FY24

## Overview of Programs: Child Development Associate (CDA) Program

Professional development credential for early childhood educators

#### 15-month program – two phases

- Phase I: 9 months of class
  - Resume, cover letter, interview, and job placement assistance
  - 120 hours of education
  - 480 hours of work experience
  - Professional portfolio
- Phase II: 6 months of credential process
  - Final draft of portfolio
  - Application
  - Verification visit
  - Exam

# CDA Program Data

- 58 clients
- 15 credentials
- 100% employment and promotion rates
- \$18.62/hr credentialed clients
- \$16.79/hr for enrolled clients
- 73% work in Arlington

## Lessons Learned from FY23



### Employment



Partnerships



Outreach



Schedule & Materials

## Overview of Programs: Job Seeker Workshops

- Virtual job search workshops
- 3 times per week
- 15+ different workshops cover a variety of topics:
  - Resumes
  - Cover letters
  - Job interviews
  - Job search websites
  - Social media
  - Networking
  - Job fairs

# Job Seeker Workshop Data

- 186 attended
- 98% satisfaction rate
- 8 met grant eligibility requirements
- 13% gained employment or a better job

### Lessons Learned from FY23





#### **Employment follow-up**

More workshops = better outcomes

#### **CDA Program**

#### Job Seeker Workshops

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 30 people enroll in CDA training program

- 20 people complete the CDA training program
- 75% earn the CDA credential from the Council for Professional Recognition
- 100% of unemployed clients gain employment during the CDA training program
- 25% of employed clients get a better job or promotion during the CDA training program
- 75% gain employment, get a promotion, or increase their salary after earning the CDA credential

- 100 people complete a job skill workshop
- 25% gain employment or better employment after attending a job skill workshop
- 30 people obtain a living wage

Both

50 people maintain employment for 90 days



## Questions?

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