

Arlington Community Services Board – Children and Youth Committee

July 9, 2012

Committee Present: Shauna Alonge, Linda Staheli, Marguerite Tomasek

Staff: Tom Wallace (minutes)

Guest: Kurt Larrick DHS Communications Manager

1. Call to order: meeting called to order at 4:05 p.m. by Shauna Alonge.
2. Review of June 11 minutes: Minutes were approved.
3. Monthly statistics: The latest monthly measures were circulated, covering the full 2012 fiscal year (July through June). Tom Wallace reviewed some of the significant items, including the ongoing high numbers of youth receiving psychiatric services. Committee members asked about VICAP, the Medicaid initiative requiring CSBs to determine the appropriateness of Medicaid-funded home-based and other services. Numbers of VICAP screenings have been steady, and low, since the initial rush in October and November 2011. The “youth in residential care receiving intensive services” measure will be simplified in the new fiscal year to read “youth in residential care.”
4. Budget priorities FY 2014: Tom Wallace circulated a draft of the Committee’s recommendations for fiscal year 2014 budget priorities, and described the process for members who were not with the Committee last year. Two of the priorities—increased psychiatric nursing hours and resource development dollars—are holdovers from the previous year, with the nursing hours request increased to 30 hours per week. Added this year is a request for funding for after-school therapeutic recreation services, which enhance the continuum of care and were previously funded through a block grant. Committee members will review the priorities; they are due to the CSB Executive Committee by July 27.
5. Program review table: Tom Wallace circulated this year’s edition of the program review table, and explained its contents for new members. Several items on the table were changed to reflect the current structure of the Behavioral Healthcare Bureau. The table is attached to these minutes for review and comment by members.
6. Marketing discussion: Kurt Larrick, DHS Communications Manager, joined the Committee to discuss marketing children’s behavioral healthcare services in the community. The goal is to educate the community and spread the word about services and how to access them. Mr. Larrick brought examples of communication vehicles, such as school newsletters prepared by the PTA, and discussed some of the more productive methods of reaching community members. In-person meetings, such as those already started by Behavioral Healthcare staff (counseling staff at all high schools and several middle schools have been visited already, with more planned for the new school year), with PTAs, civic associations, etc., can be effective. After the meeting, Linda Staheli circulated a list of items discussed. These will be combined with

other suggestions received from committee members unable to attend the meeting, and a matrix of outreach and marketing possibilities will be developed and circulated.

Meeting adjourned at 5:15 p.m.

Next meeting: Monday, September 10, at 4:00 p.m., in lower level room C at 2100 Washington Blvd.

Action Items:

- Committee members to review and approve budget priorities document (attached to minutes) by July 27.
- Tom Wallace to develop a matrix of marketing ideas and circulate to Committee.