



A Division of Arlington Economic Development

Cultural Affairs Director's Report for the Arlington Commission for the Arts
December 13, 2016

Facilities

SPECTRUM - The County lease on the space ends July 31, 2017, and the Manager has made the decision to not renew that lease.

- * The theater space in Rosslyn currently costs approximately \$175,000 annually to maintain
- * Revenues from private space rentals total slightly more than \$80,000 annually.
- * The landlord has offered the County a short-term renewal at a higher rental rate than we currently pay. Additionally, the landlord has indicated it will no longer be responsible for "catastrophic building system repairs," leaving the County vulnerable for significant additional costs for things like HVAC or structural problems on an already aging facility.
- * Spectrum Theater is slated for redevelopment as part of Phase 1 of the Rosslyn Plaza project.
- * Only two Arlington supported arts groups (National Chamber Ensemble and Teatro de la Luna) use Spectrum Theatre, operating the space for a combined total of up to 15 nights annually.
- * The venue is also used as a private rental space; including all rentals and County-affiliated occupancy, the space was used for only approximately 21% of days in FY16.
- * County staff will help non-County rental groups redirect to other private spaces in the community that may best suit their needs.
- * Currently scheduled programming at Spectrum Theater will continue through FY17 (June 30, 2017). At that time, the County will no longer operate the facility.
- * The final month of the existing lease will be used to remove any equipment or other County property remaining at the location and transitioning it to other County-run facilities.
- * County staff tasked with operations at Spectrum will be redirected to continue operations at other County-owned facilities. There will be no reduction in staff.
- * Michelle and Hal met with representatives from National Chamber Ensemble and Teatro de la Luna on December 8 advising them of the lease expiration and suggestions for accommodating productions in Arlington.

LAS – GMU and Arlington County are working on LOI. Then GMU will enter lease with Penrose. Then a formal MOU will be executed between GMU and Arlington County. The primary function of LAS will be for the Visual Arts and Film and Video programs in the College of Visual and Performing Arts.

Public Art

Update to 2004 PAMP has begun. Todd Bressi is under contract to facilitate. Staff is working with CMO and CBO on developing engagement process for stakeholders and public.

Timeline

- January 3 -March 31, 2017: Establishment of internal & external working groups, background research
- March 31, 2017: Deliver background report (33% project completion)
- February 1 –June 30, 2017: Public engagement activities
- June 30, 2017: Recommendations regarding locations, themes, project types and implementation (66% project completion)
- July 1 –October 31, 2017: Review and revise plan, Planning Commission & County Board adoption (100% project completion)

Cultural Development/Programming

- Lantern Parade @ Winter Wonderland at Penrose Square with the Yeti attracted 100 people. Artist Melanie Koss and Cynthia Connolly led a number of lantern-making workshops culminating in this event.
- Planning for Spring and Summer 2017.
- Moving Words poetry contest is in process.

Art Enterprise

AEP5 Status as of 11/10/2016:

The table below provides the current aggregate data collected from organizations that are located in Arlington County (including all surveys I have received as of 1:30 PM today). If Americans for the Arts has conducted a previous economic impact study for Arlington County (either AEP4 or AEP3), the findings from the most recent study are also listed below for comparison (if we haven’t conducted a previous study, it will say “Not Applicable”).

	AEP5 (so far)	Previous Study	Percent Change
Organizational Surveys	71	37	91.9%
Expenditures (aggregate)	\$167,207,076	\$90,053,057	85.7%
Attendance (aggregate)	599,240	341,294	75.6%

Grants:

Grant Preparation Workshops

Monday, January 9, 2017 - Grants Preparation Workshop for all Organizations interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Wednesday, January 11, 2017 - Grants Preparation Workshop for all Individual Artists interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Saturday, January 14, 2018 - Grants Preparation Workshop for all Individual Artists interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Saturday, January 14, 2017 - Grants Preparation Workshop for all Organizations interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Wednesday, January 18, 2017 – Grants Preparation Workshop for all Organizations interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Wednesday, January 25, 2017 - Grants Preparation Workshop for all Organizations interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Thursday, January 26, 2017 - Grants Preparation Workshop for all Individual Artists interested in applying for a grant. Details on how to register may be found at arlingtonarts.org/resources/grants

Intent to Apply

Monday, February 6, 2017 - Intent to Apply is due for all applicants. They must be emailed to cadportal@arlingtonva.us and received by 12:00pm, midnight, Monday, February 6, 2017.

Friday, February 10, 2017 - Eligibility notifications based upon submitted Intent to Apply is made by email to those who are and are not found eligible to apply for an Arlington Arts Grant. Further instruction will be given for submitting the application for those found eligible.

Monday, February 13, 2017 - Eligibility Appeals opens at 9:00am. Appeals must be submitted according to the Guidelines.

Wednesday, February 15, 2017 - Eligibility Appeals closes at 12:00pm, midnight.

Friday, February 24, 2017 - Eligibility Appeals Notifications are sent. Decisions are final.

Grant Applications

Monday, March 20, 2017 - All Arlington Arts Grants Proposals are due by 12:00pm, midnight.

Saturday, April 29, 2017 - Grants Day. Award recommendations are determined by the Arlington Commission for the Arts.

Friday, May 5, 2017 - Promissory Notes detailing the Commission's recommendations will be sent to each awardee. Letters declining to recommend an award will also be sent to applicants not receiving a grant.

Monday, May 8, 2017 - Appeals process opens. Those wishing to appeal a recommendation or declination of award must submit an appeal per these Guidelines.

Friday, May 19, 2017 - Appeals process closes at 12:00pm, midnight.

Thursday, May 25, 2017 - Appeals decisions are sent via email. Decision are final.

Board Report

Late May, 2017 - Board Report with Arlington Arts Grants recommendations is submitted to the Arlington County Board.

July, 2017 - Arlington County Board approves Arlington Arts Grants recommendations.

Grant Disbursement

Late August, 2017 - Monetary grants are sent to awardees.

June 15, 2018 - Final Reports are due to cadportal@arlingtonva.us by 12:00pm, midnight.