

Meeting Minutes  
Wednesday, October 23, 2013

MEMBERS PRESENT		MEMBERS ABSENT	STAFF PRESENT	GUESTS PRESENT
J. Kopenhaver, Chair	L. Lombard	E. Fountain	A. Schiff	Elizabeth Spatz
W. Baez	L. Sarli	K. Wood	S.Soroko	
C. Cadby	D. Taylor		K. Vasquez	
R. Goler	L.Wolf			
J. Hensley				
B.Kavanaugh				

**1. WELCOME AND CALL TO ORDER**

Janet Kopenhaver welcomed members. The regular meeting of the Arlington Commission for the Arts was called to order by Janet Kopenhaver at 7:23 p.m.

**2. APPROVAL OF MINUTES**

*Motion was made by Robert Goler to approve the minutes of the September 25, 2013 meeting. The motion passed unanimously.*

**3. CHAIR’S REPORT-Janet Kopenhaver**

- Kopenhaver announced that Ann Isaacson is unable to continue serving as a member of the Arlington Commission for the Arts.
- Kopenhaver reported that 3 potential candidates have been interviewed and expects to submit recommendations to the County Board before the regular November County Board meeting on November 16.
- Jon Hensley will serve as the Arts Commission representative to the Realize Rosslyn initiative.
- Leo Sarli will serve as the Arts Commission representative to the Courthouse Square redevelopment project
- Lola Lombard will serve as the Arts Commission representative to the Long Bridge Park project.
- Kopenhaver is researching cultural strategic plans and will compile a summary report.

**4. COLUMBIA PIKE GATEWAY PUBLIC ART – Aliza Schiff**

- Schiff presented an overview of the Columbia Pike Gateway public art project by artist Donald Lipski

**5. CULTURAL AFFAIRS REPORT – Karen Vasquez**

- Vasquez provided an update on the Arts Marketing and Branding project. Focus groups comprised of young professionals, artists, residents and business have provided impressions of arts in Arlington.
- Members of the Outreach and Communications Committee and former Commissioners will be part of an in depth focus group on Monday October 28 at 6:30pm at AED. Members of the Arts Commission are welcome to attend.

- October 10 was the third anniversary of Artisphere and the final weekend of the Silver Clouds exhibit. 1,200 visitors attended the open house family programs. Over 7,000 total visits were made to the Silver Clouds exhibit. Year to date attendance at Artisphere tops 64,000.
- Budget planning for FY15 has begun. Preliminary projections and overview of direction indicate modest adjustments.

## 6. COMMITTEE AND TASK FORCE REPORTS

Communication and Outreach Committee – Carol Cadby and Barbra Kavanaugh

- No meeting. Committee members will participate in the Arts Marketing and Branding focus group session on Monday October 28. Committee expects the work of marketing firm Smith Gifford to guide the direction of the committee.

Facility and Capacity-Building Committee – Wanda Baez

- Committee met on Tuesday October 22. Leo Sarli asked for recommendations on cultural use of space in the Latitudes project.
- Grant application definition for ‘membership’ was clarified for eligible income.

Public Art Committee – Leo Sarli

- Leo Sarli reported that the artist Donald Lipski has been approved for the Columbia Pike Gateway project.
- Jon Hensley has been appointed as Vice Chair of the Public Art Committee
- Public Art Committee was consulted in support of a moving art installation at Artisphere by Alicia Eggert. Committee endorsed.

## 7. OLD BUSINESS

- Brief update on former Chair Mark Longo’s new position

## 8. NEW BUSINESS

- Gallery Underground in Crystal City, Arlington Artists Alliance opening on October 25
- IDEA Dance last weekend well received
- Synetic would like to see more Arts Commissioners attend Dorian Gray.

*The meeting was adjourned at 8:54p.m.*

The next meeting of the Arlington Commission for the Arts will be held 7:00 p.m., November 20, 2013 at 1100 N. Glebe Rd., Arlington, VA 22201

Documents distributed:

- Calendar of supported groups scheduled activities, by month through July 2014.