

Minutes Meeting

January 5, 2015

Members Present		Members Absent	Staff Present	Guests Present
J. Kopenhaver	C. Velazquez	C. Cadby	M. Isabelle-Stark	
L. Lombard	W. Baez	C. Patch	J. Lynch	
R. Goler (via Phone)	M. Semmel	J. Russell	J. Byers	
C. Murphy	J. Zeeman			
L. Sarli	J. Hensley			
T. Worden				

1. Welcome and Call to Order

Janet Kopenhaver welcomed members. The regular meeting of the Arlington Commission for the Arts was called to order by Janet Kopenhaver at 7:10pm.

2. Approval of Minutes

Motion was made by Leo Sarli to approve the minutes of the November 19, 2014 meeting. The motion was seconded by Lola Lombard. The motion passed unanimously.

3. Chair's Report

- a. Extension of PAC Member term – A motion was made by Lola Lombard for a one year extension for PAC members Leo Sarli and Jon Hensley in order for a new Chair to transition smoothly. Marsha Semmel seconded the motion. The motion passed unanimously.
- b. Social Media – A discussion Arlington County and Arlington Public Arts Commission regarding social media took place. Michelle Isabelle-Stark wanted some clarity as to why there needed to be two separate social media accounts established for PAC and Arlington County. Janet Kopenhaver responded that there would be more avenues for exposure to the arts. Michelle expressed her concern that it may confuse the public to have numerous sites. It was concluded that Arlington County will handle the promotion of events via the county media outlets and that the Public Arts Commission site will be used for advocacy. Marsha Semmel will review the Arlington Commission for the Arts Social Media Guidelines.
- c. Arts Update in County – The recommendation to shut down Artisphere by the County Board was discussed. A letter was drafted in response to this recommendation addressed to Chairman Fissette. In this letter a request to do a financial analysis comparing the cost to save verses the cost to close the facility. A suggestion was made that perhaps a reconfiguration of the space could be negotiated in lieu of closure. In addition to the letter a petition is being circulated. This petition is in support of a

vibrant arts program and urges the county to increase support through more funding, improved facilities and more vocal recognition of their importance.

4. ACA Strategic Plan Task Force Recommendations/Feedback

A Grants Guideline Task Force will begin in March consisting of 4-5 people.

5. Cultural Affairs Report

Handouts were given about the Arlington County Policy for the Support of Arts Organization outlining the goals, objectives and resources. The eligibility and application process is also defined in this handout. Joan Lynch spoke about the grants program and passed out the FY2015 Arlington County Facility Surcharge Policy. The amounts that are allocated to different tiers were discussed as well as how many groups signed up for space and service. A reminder to submit applications for grants will be sent to all groups.

The meeting was adjourned at 9:02 p.m.

Next Arts Commission Meeting: Wednesday, January 28, 2015, 7:00p.m., at AED.