

Members Present		Members Absent	Staff Present	Guests
J. Kopenhaver, Chair	C. Patch	C. Murphy	V. Hoskins	
W. Baez	L. Sarli	J. Russell	M. Isabelle-Stark	
C. Cadby	M. Semmel	J. Zeeman	C. Richmond	
R. Goler	C. Velazquez			
J. Hensley	T. Worden			
L. Lombard				

1. Welcome and Call to Order

Commission Chair Kopenhaver welcomed members and called the regular meeting of the Arlington Commission for the Arts to order at 7:05pm.

2. Conversation with Arlington Economic Development Director Victor Hoskins

- Mr. Hoskins led a discussion about the nexus of Arts/Culture and Economic Development that included examples where the arts catalyzed significant economic change in communities. Following his presentation the dialogue centered on ideas about increasing funds and leveraging the energy of Arlington arts organizations, developing an economic argument to capture the value-add of arts in the community, and thoughts for creating the geometry to scale up the value proposition for arts in Arlington.

3. Approval of Minutes

Motion to approve minutes from the September 30, 2015 regular meeting as modified was proposed by Commissioner Goler and seconded by Commissioner Sarli. The motion passed unanimously.

4. Chair's Report

- Commission Chair Kopenhaver reported on and thanked Commissioner Velazquez for his Toastmasters event with Dominion Stage at a production of *Carrie, the Musical* where a costume competition potentially brought new audience to the organization.
- She also reported on the meeting held the previous evening with County Board Member Libby Garvey and the commissions that Ms. Garvey liaises to. Commissioner Kopenhaver reported out at the meeting how the arts organizations are working with each other and how art is permeating into the community.
- Chair Kopenhaver reported that the two Arts Grants workshops held in September and October seemed to be very helpful to the approximately 15 arts organizations that attended. She will forward the comments and questions that came up at the workshops to staff for incorporation into the Guidelines.
- Following the review of the Challenge Grant applications this year an issue revealed that prompted the following motion for consideration by the Commission:

Motion to modify the Challenge Grants program so that when services are provided to a donor (i.e., advertisement as a component of a corporate sponsorship), only the amount of the donation in excess to the value of that service is eligible for the Challenge Grant program and the value of the service must be stated by the arts group in the grant application was proposed by Commissioner Goler and seconded by Commissioner Hensley. The motion passed with a vote of 11 for, 0 against and 3 absent.

The language will be inserted in the Arts Grants Guidelines.

- Also, because of the dissolving of the No-Rules organization, \$12,980 in cultural grants funds is available to be reallocated. As the County Board specifically designates the recipients of these grants through formal action, they must take action to reallocate the funds. Thus the Commission has been asked by the County Board to make a recommendation. To that end, the following motion was made for consideration.

Motion to recommend that the County Board reallocate \$12,980 from FY 2016 cultural grant award funds to the Cultural Affairs Division in order to fund a one-time cultural event, the details of which will be determined between staff and the Arts Commission was proposed by Commissioner Semmel and seconded by Commissioner Patch. The motion passed with a vote of 10 for, 0 against, 1 abstention (Goler), and 3 absent.

The Commission agreed to present ideas at the next meeting in order to have a plan that can be implemented in the spring.

5. Cultural Affairs Division Director's Report

- Director Michelle Isabelle-Stark Cultural Affairs distributed a copy of her response to a statement made in ARLnow by Independent County Board Candidate Mike McMenamain related to the fence enhancement at the Water Pollution Control plant.
- She also reported on the outcomes of a staff-led survey of Arlington artists about their space needs.
- Ms. Isabelle-Stark recognized the hard work of staff members Cynthia Connolly (Visual Arts Curator) and Susan Soroko (Creative Economy Program Director) and reported that the opening of the pop-up Gallery showing the Living Diversity Project at AMCC was a tremendous success with over 200 attendees (including many dignitaries from the County and region).

6. Committee Reports

- **Facilities and Capacity Building Committee** – No Report
- **Public Art Committee** – No Report

6. Task Force Reports

- a. **Speak Up for Art** – Commissioners Patch and Worden reported on their ideas about the role of the Commission in encouraging people that have been positively impacted by the arts to inform the

County Board about their experience. It was decided that liaisons will work with their groups to facilitate.

- b. **Surcharge Issue** – No Report
- c. **Event for New Board** – No Report

7. Update on Local Projects

- a. **Realize Rosslyn** – Project completed. No further reports necessary.
- b. **Long Bridge Park** – Commissioner Lombard reported that the survey is still being worked on.
- c. **Courthouse Square** – Project completed. No further reports necessary.
- d. **Facilities Work Group** – Commissioner Patch reported that the final presentation is tonight and she will report outcomes at the next Commission meeting.
- e. **Public Space Master Plan** – Chair Kopenhaver reported that a survey is underway and that she requested that the questions on the survey distinguish visual arts and performing arts.

8. Old Business --

- None

9. New Business

- a. Commissioner Cadby told the Commission about ETC working with APS to do a “Shakespeare in the Schools” program.

12. Adjournment

The meeting was adjourned at 9:06 pm.

The next meeting of the Arlington Commission for the Arts will be held 7:00 pm, Wednesday, November 18, 2015 at 1100 North Glebe Road, 15 Floor, Arlington VA 22201.