

Some Sample Project Names & Descriptions

The Project Grant application starts with naming the project on the first page. A good name is descriptive, engaging, and may be action-oriented. The name should relate to the project description. The description tells us what the project is and how it will be carried out. Below are some names and descriptions of fictitious projects.

NOTE: Your project grant application should not be limited by the sample projects. The application you submit should be tailored to the goals, objectives, and/or strategic plan of your organization. These are only examples.

Concerts Presented in the Nooks and Crannies of Arlington— *Concerts Presented in the Nooks and Crannies of Arlington* turns the problem of eroding performance space in Arlington into a positive by seeking out alternative spaces and building a concert series around it. It also makes music more accessible to Arlingtonians, presenting concerts in the Fall and Spring. The project will be administered by all of our staff. Concerts will be performed by our core musicians and guest artists.

Bringing Sign Language to Performances— *Bringing Sign Language to Performances* enhances performances by making them accessible to the hearing impaired. In extending programming to the hearing impaired, it brings in a new audience and increases audience diversity. The program will be administered by our Community Engagement Coordinator, Financial Officer, and Theater Company, and contracted sign language interpreters.

Visual Arts for Sight Impaired— The strength of *Visual Arts for Sight Impaired* is that it brings visual arts to an audience not usually found at visual arts events, serves those with a disability, and brings a new audience to the visual arts. Our gallery has been outfitted according to ADA standards and the program will be supported by our marketing team and partners at XYZ Company.

Capturing Community History through Art— Our project captures the history of Cherrydale, an Arlington neighborhood, by creating art that enhances neighborhood identity. Our folklorists will work with our partners of the Cherrydale Civic Association and engage the community at their monthly meetings. The resulting work will be displayed at their Community Center.

Stories Told by Quilts— *Stories Told by Quilts* documents personal stories through quilts. This project involves non-traditional quilters (veterans, youth, persons impacted by crime or homelessness) making quilts with non-traditional materials, such as re-purposed recyclables, that they will be able to keep. The local Veterans Association and Arlington County Parole Office have both agreed to partner with our organization for the project. The project will educate people about repurposing materials as it gives them new ways to communicate with each other.

Pairing Technology and Dance— Adding synchronized drones to dance, *Pairing Technology and Dance*, moves dance into a new dimension, while building the capacity of our dance company. Tech Company ABC, an Arlington small business, will build drones for our dancers to interact with in a series of three different performances. This brings art and technology, for-profit and

Suggestions for a Successful FY 2019 Arlington Arts Project Grant Application
Carol Patch, November 2017.

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nonprofit sectors, and arts and tech entrepreneurs together, and engages people of both industries who are not familiar with the other. Our respective marketing teams will take the lead on community engagement as other administrators coordinate to manage the project.

Bringing Classical Musical to Arlington Audiences— Creating interest and participation requires more than just presenting a concert. It involves intentional planning to engage new audiences. *Bringing Classical Musical to Arlington Audiences* does just that as it our musicians are presented in public parks, stroll while playing their instruments on the Four Mile Run Bike Path, and play in public squares during lunch hours. Our Project Coordinator is working with Arlington County Special Events to secure permits to perform in these outdoor spaces in the Fall and Spring.

Live Music at the Movies— Using a movie theater for a concert venue addresses the problem of limited venues, plus it gets our orchestra's name on the marquis. It will also reach non-traditional audiences. In a series of four concerts, we will play music made famous by movies and include an educational component, along with popcorn. ABC Theaters has agreed to rent their theaters to us and give free popcorn to patrons, as we present this project during January and February of 2019.