

### **FULL NAME**

Phone Number | Email Address | LinkedIn Link | City, State, Zip Code

#### PROFESSIONAL SUMMARY:

A short paragraph summarizes and includes your years of professional experience, accomplishments, skills, and strengths as they **relate** to the position that you are applying for.

### **KEY SKILLS:**

- Skills related to the position
- Skills related to the position
- Skills related to the position

- Skills related to the position
- Skills related to the position
- Skills related to the position

#### **PROFESSIONAL EXPERIENCE:**

## Your Title | Company Name | City, State, Zip Code | MM/ YYYY - Present

- (Action Verb + What You Did [add some details] + Reason + Outcome OR Quantified Results)
- (Action Verb + Outcome <u>OR</u> Quantified Results + What You Did [add some details])
- (Action Verb + What You Did [add some details] + Reason + Outcome OR Quantified Results)
- (Action Verb + Outcome <u>OR</u> Quantified Results + What You Did [add some details])
- (Action Verb + What You Did [add some details] + Reason + Outcome OR Quantified Results)
- (Action Verb + Outcome **OR** Quantified Results + What You Did [add some details])

### Your Title | Company Name | City, State, Zip Code | MM/ YYYY - MM/ YYYY

- (Action Verb + What You Did [add some details] + Reason + Outcome OR Quantified Results)
- (Action Verb + Outcome **OR** Quantified Results + What You Did [add some details])
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- (Action Verb + Outcome <u>OR</u> Quantified Results + What You Did [add some details])
- (Action Verb + What You Did [add some details] + Reason + Outcome <u>OR</u> Quantified Results)
- (Action Verb + Outcome <u>OR</u> Quantified Results + What You Did [add some details])

### **EDUCATION:**

- Degree | School Name
- Degree | School Name

### **AWARDS/ RECOGNITIONS/ VOLUNTEER WORKS:**

- •
- •
- •
- •



### Here's a comparison of Doer vs. Achiever resume bullet points:

### Doer (Focuses on Responsibilities & Tasks)

(Action Verb + What You Did + Reason + Outcome/Quantified Result)

- Managed social media accounts to improve engagement and brand awareness, resulting in a 15% increase in follower growth.
- Developed training materials for new employees to streamline onboarding and ensure consistency.
- Assisted in data analysis to identify trends and support decision-making in marketing campaigns.

# **Achiever (Focuses on Impact & Results)**

(Action Verb + Outcome/Quantified Result + What You Did)

- Increased social media engagement by 15% by implementing targeted content strategies and audience analytics.
- Reduced onboarding time by 30% by designing comprehensive training materials for new employees.
- Identified key marketing trends through data analysis, contributing to a 10% improvement in campaign ROI.

#### **Key Difference:**

- **Doer**: Emphasizes tasks and responsibilities.
- Achiever: Highlights measurable results and impact.

### **Chronological Resume:**

**Best for:** Candidates with a solid, continuous work history in the same field.

### Structure:

- 1. Contact Information
- 2. Professional Summary (Optional)
- 3. Work Experience (Listed in reverse chronological order, starting with the most recent job)
- 4. Education
- 5. Skills
- 6. Certifications/Awards (If applicable)

#### Pros:

- Shows a clear career progression
- Preferred by recruiters as it's easy to follow
- Highlights consistent employment in a specific field

#### Cons:

- Gaps in employment are noticeable
- Not ideal for career changers or those with diverse experience

### Which One Should You Use?

- Use a chronological resume if you have a stable work history and want to show career growth.
- Use a functional resume if you are switching careers, have employment gaps, or want to emphasize skills over job titles.

A combination resume (mixing both styles) is also an option if you want to highlight both skills and work history.