

Meeting Agenda


June 22, 2022


8:00 p.m.

1. Welcome and Call to Order
2. Cultural Affairs Director Update
3. Chair's Report – Anika Kwinana
4. Committee Reports
 - a. Grants Committee Report
 1. Approval of reallocation – Attachment 1
 - b. Executive Committee Report
 - c. Public Arts Committee Report
 1. Vote on new PAC member (non-Commission) Attachment 2
 - d. Engagement Committee Report
 - e. Equity Committee Report
5. Updates on Local Projects and Meetings
 - a. Langston Blvd – David Carlson
 - b. Other
6. Old Business:
7. New Business:
8. Adjournment

Name	Average GOS Score	Average Equity Score	Maximum Potential GOS Award	GOS Award Recommendation	Equity Award Recommendation	GOS & Equity Total Recommendations
Arlington Artists Alliance	85.6	13.3	\$25,000.00	\$13,813.03	\$0.00	\$13,813.03
Arlington Arts Center	92.9	18.8	\$25,000.00	\$14,984.84	\$4,703.89	\$19,688.74
Arlington Children's Chorus	84.6	11.2	\$5,499.00	\$3,000.37	\$0.00	\$3,000.37
Arlington Chorale, The	87.1	14.9	\$11,940.00	\$6,711.60	\$0.00	\$6,711.60
Arlington Philharmonic Association	88.3	14.1	\$13,467.00	\$7,672.02	\$0.00	\$7,672.02
Arlington Players, The	75.9	0.0	\$10,306.00	\$5,046.81	\$0.00	\$5,046.81
Avant Bard Theatre	86.4	18.6	\$25,000.00	\$13,945.23	\$4,648.23	\$18,593.45
Dominion Stage	87.7	17.2	\$3,601.00	\$2,037.07	\$4,314.22	\$6,351.29
Educational Theatre Company	89.6	16.3	\$25,000.00	\$14,458.31	\$4,070.68	\$18,528.99
Encore Stage & Studio	89.1	17.8	\$25,000.00	\$14,375.41	\$4,453.39	\$18,828.80
Jane Franklin Dance	91.4	18.9	\$17,667.00	\$10,416.90	\$4,728.25	\$15,145.15
Prio Bangla, Inc.	75.1	16.7	\$9,889.00	\$4,792.97	\$4,175.05	\$8,968.03
Synetic Theater, Inc.	88.8	17.1	\$25,000.00	\$14,317.16	\$4,289.87	\$18,607.03
The Arcanists	86.9	17.3	\$4,189.00			\$0.00
The National Chamber Ensemble, Inc.	82.8	13.9	\$9,459.60	\$5,051.14	\$0.00	\$5,051.14
UrbanArias, Inc.	94.1	18.4	\$25,000.00	\$15,187.13	\$4,616.42	\$19,803.55
TOTALS				\$145,810.00	\$40,000.00	\$185,810.00
Pink Highlighted groups indicate the groups that received the Equity Bonus. Grey Highlighted groups indicate groups that did not meet the scoring threshold.					Individual Artist Recommendation	\$30,000.00
					Total Funds Available	\$215,810.00
Yellow Highlight - withdrawal due to closure						

Malaika Scriven

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Summary

Malaika is an innovative and creative thinker, with a multi-disciplined background in urban planning and economic development. She's led and managed award-winning planning projects within the Metropolitan Washington Region, and is interested in leading change through the lens of equity.

Specialties: innovative and creative thinker; proficient writer and communicator; strong organization and project management skills and excellent interpersonal skills.

Experience

Vice President

National Landing BID

Jan 2021 - Present (1 year 2 months +)

Leads planning and development within the BID's newly expanded boundary now including Crystal City, Pentagon City, and Potomac Yard. Leverages a \$2 million budget to support three core BID service areas including, Public Realm and Beautification, Transportation, and Economic Development. Heads Equity initiatives for the BID. Advocates for cutting edge planning principles to support Virginia's largest, walkable downtown commercial core and all of the diverse businesses that thrive here.

Chief Of Staff

DC Office of Planning

Dec 2018 - Present (3 years 3 months +)

Supports the DC Office of Planning's Director and its 75 planners promote the District's unique and diverse neighborhoods, thereby ensuring that long term growth in the city will be equitable, inclusive and vibrant for all 700,000+ residents, regardless of income, race, age, or background.

Under Director Andrew Trueblood, I lead a multi-disciplinary team to implement the following 3 priorities:

1) Complete the Comprehensive Plan Amendment process, 2) Launch a Housing Systems Analysis to address the growing need to preserve and produce affordable housing-- a top priority under Mayor Muriel Bowser; and 3) Refocus operations on community planning and design.

Walter Reed Project Manager

Deputy Mayor for Planning and Economic Development

Oct 2016 - Dec 2018 (2 years 3 months)

Supported implementation of a community-responsive, market-driven and economically feasible land use plan for 66 acres of the site currently known as The Parks of Walter Reed. Represented the District of Columbia's Local Redevelopment Authority (LRA) team and collaborated with the master developer-- Hines, Urban-Atlantic, and Triden-- to implement over 3.1 million square feet of mixed-use development, including over 5,000 jobs, 2,100 housing units (including 432 affordable at varying levels of affordability) and approximately \$1 billion in tax generated revenue over 30 years.

Special Advisor, Community Initiatives

DC Government

Dec 2015 - Oct 2016 (11 months)

Spearheaded targeted, community-based special projects, at the Director's request, relating to small area plan implementation. Managed a team targeting underutilized commercial areas, to showcase small but impactful beautification and creative placemaking activities. Engaged key stakeholders, including community leaders, artists, and various District agencies to discuss, plan and deliver uniquely tailored and exciting implementation projects as recommended by Small Area Plans.

Lead Planner

DC Office of Planning

Sep 2014 - Dec 2015 (1 year 4 months)

Led project management and oversight to planning projects across Wards in the District of Columbia. Managed a team of planners on special projects of interest to the Director including creative placemaking and early implementation of Small Area Plans. Offered strategic guidance to senior staff on matters, including community engagement and legislative requirements.

Neighborhood Planner Coordinator, Ward 4

DC Government

Jun 2007 - Sep 2014 (7 years 4 months)

Managed and led multiple planning projects within the District of Columbia, including the development of the Walter Reed Small Area Plan, Central 14th Street Plan, Kennedy Street Plan, Upper Georgia Avenue Plan and the South Dakota/Riggs Road Small Area Plan.

Senior Planner

Maryland-National Capital Park and Planning Commission

2002 - 2007 (6 years)

Senior Transportation Planner

Metropolitan Washington Council of Governments

2000 - 2002 (3 years)

Education

University of Cincinnati

Master of Community Planning, Land Use and Transportation

1997 - 1999

Xavier University, Cincinnati, OH

BA, Communications/Advertising

1993 - 1997

Skills

Honors & Awards

Outstanding Implemented Project, Program or Tool - National Capital Area

Chapter of the American Planning Association

Nov 2012

The Central 14th Street ArtPlace project provided a series of temporary, catalytic, art and cultural based activities that celebrated each of the three commercial nodes along 14th Street NW, from Spring Road to Longfellow Street NW in Ward 4.

Through the ArtPlace project, residents and visitors alike were invited to experience the corridor's culturally diverse businesses and unique public realm through art based activities. Just as described in the Central 14th Street Vision Plan and Revitalization Strategy, revitalization would be dependent on unique, episodic activities that would recreate a reason for patrons to not just pass by but actually stop and enjoy the hidden treasures along 14th Street. If this could occur, the 14th Street Corridor would have a viable opportunity to attract public and private investment, and ultimately reposition itself as a vibrant commercial heart of Ward 4.

Outstanding Neighborhood or Small Area Plan - National Capital Area Chapter of the American Planning Association

Nov 2012

The Walter Reed Army Medical Center Base Reuse Plan provides the urban framework for 66.5 acres of land to be transferred to the District of Columbia following closing of the military installation due to BRAC legislation. The planning effort was led by the District Office of the Deputy Mayor for Planning and Economic Development and the District Office of Planning. The plan consists of an exciting mixed-use development balancing new construction with historic buildings, open recreational spaces, destination retail, residential, institutional and office uses, and a cuttingedge sustainable framework.

The program calls for of 3.1 million gross square feet (GSF), potentially consisting of approximately 770,000 GSF office, 212,000 GSF retail, 180,000 arts/creative uses, and nearly 2000 residential units. The Plan envisions a "one-stop shop" for ordinary and extraordinary needs alike, removing the current need for District residents to leave their city to reach the next commercial hub.