



ARLINGTON COUNTY, VIRGINIA

<p>County Board Agenda Item Meeting of December 9, 2006</p>
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DATE: November 20, 2006

SUBJECT: Amendment and Reenactment of a Non-Codified Ordinance Revising the Passenger Fare Schedule for the Arlington Transit (“ART”) Transportation System, to become effective on January 1, 2007.

C. M. RECOMMENDATION:

Adopt the attached Amendment and Reenactment of a Non-Codified Ordinance Revising the Passenger Fare Schedule for the Arlington Transit (“ART”) Transportation System, to become effective on January 1, 2007.

ISSUE: None

SUMMARY: Staff proposes a decrease from the existing ART base fare of \$1.25 to \$0.60 for youth with a valid middle or high school ID.

BACKGROUND: Arlington County has operated a transit system since FY 1987 when State Transit Funds were approved for an eight-month pilot period to operate the Arlington Trolley in Crystal City. In FY 1989, the County Board approved annual funding for the mass transportation service. All major fare increases have since been approved by the County Board. On November 14, the County Board authorized advertisement of an ordinance to establish reduced fares for teens who meet specific criteria.

DISCUSSION: The recommended non-codified ordinance (Attachment) addresses the amount of ART fares. As part of the Teen Transit Initiative, initiated by Arlington County Board Chair at the start of the calendar year, staff and citizen and teen volunteers have been developing a program to provide better transit information and service to Arlington teens. The recently-launched program is called iRide (commuterpage.com/iride). Based upon a survey of teen’s transportation habits and preferences in June, one of the recommendations of this working group is to decrease bus fares for teens to encourage more to ride. Staff recommends a decrease to the \$1.25 ART base fare, to \$0.60 for youth with a valid middle or high school ID. The \$0.60 fare is also the same as the fare for senior citizens and persons with disabilities. Staff also recommends the introduction of an iRide Youth Token that would be sold in bags of 20 for \$10. The new fare would become effective January 1, 2007.

<p>County Manager: _____</p>

<p>County Attorney: _____</p>

<p>Staff: Chris Hamilton, DES Division of Transportation</p>
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FISCAL IMPACT: The recommended fare is anticipated to produce a very small decrease in revenue from any students currently riding ART who are currently paying the existing \$1.25 fare. This revenue loss is expected to be more than offset by the additional new revenue generating teen riders as a result of the program's marketing and fare incentive. There should be no significant fiscal impact arising from the new discounted fare for teens.

Attachment

AMENDMENT AND REENACTMENT OF A NON-CODIFIED ORDINANCE REVISING THE PASSENGER FARE SCHEDULE FOR THE ARLINGTON TRANSIT (“ART”) TRANSPORTATION SYSTEM, TO BECOME EFFECTIVE ON ~~JUNE 27, 2004~~. JANUARY 1, 2007.

I. BE IT ORDAINED by the County Board of Arlington County, Virginia, that the following non-codified ordinance is amended and reenacted to revise the passenger fare schedule for the Arlington Transit (“ART”) Transportation System, to become effective on ~~June 27, 2004~~. January 1, 2007.

ARLINGTON TRANSIT (“ART”)
PASSENGER FARE SCHEDULE

One-way base fare-cash	\$1.25
Bulk Token Sales for ART Route No. 90 only (roll of 25)	\$10.00
Full-Fare Gold Token (bag of 16).....	\$20.00
Transfer Silver Token (bag of 16).....	\$5.00
<u>iRide Youth Token (bag of 20).....</u>	<u>\$10.00</u>
One-way base fare upon presentation of valid Metrorail transfer	\$0.35
One-way base fare upon presentation of valid regional bus-to-bus transfer or Metrobus Flash Pass	free
One-way base fare upon presentation of valid Virginia Hospital Center-Arlington employees with hospital ID.....	free
One-way base fare for senior citizens and persons with disabilities, upon presentation of valid WMATA ID or Medicare card	\$0.60
<u>One-way base fare for middle and high school students, upon presentation of valid middle school or high school identification</u>	<u>\$0.60</u>

II. The remaining portions of the Non-Codified Ordinance Amending and Reenacting A Passenger Fare Schedule for the Arlington Transit (“ART”) Transportation System, enacted by the County Board on May 15, 2004, and effective on June 27, 2004, not amended hereby shall remain in effect as previously enacted.